

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
 TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 4, NO. 1

SEPTEMBER 29, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
 TAINED HEREIN ARE
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 ON FRIDAYS OF
 EACH WEEK AT 5 P. M.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - Ready for quick delivery: Wurlitzer 500, \$164.50; Wurlitzer 600 Keyboard; \$154.50; Wurlitzer 616, plain, \$49.50; Wurlitzer 616, Light-Up, \$69.50; Wurlitzer 24, plain, \$94.50; Wurlitzer 24, Imp. Light-Up \$104.50; Twin-12 in Cabinet with Adapter and 4 wired Boxes (24 Sel.) \$154.50. Also a large assortment of other makes. Write for prices. AUTOMATIC AMUSEMENT COMPANY, 919 NORTH BROAD STREET, PHILADELPHIA, Pa. (Tel.: Poplar 1333).

FOR SALE - 1 Mills 5¢ Cherry Bell, 3/10 P.O., serial over 426,000 \$100.00; Mills 25¢ Roman Head \$35.00; 6 Mills 5¢ Blue Fronts \$65.00 each; 2 Mills 5¢ Yellow Front War Eagles, very clean, \$39.50 each; Mills 5¢ Green Vest Pockets \$20.00 each. All types of Mills Vest Pocket Bells on hand. Free Play Pin Game Specials; Gun Club \$29.50; Jungle \$39.50; Show Boat \$29.50; Texas Mustang \$37.50. Send for Complete List. Enclose 1/3 Deposit with Order, Balance C.O.D. GENERAL COIN MACHINE CO., 227 NORTH 10th STREET, PHILADELPHIA, PA.

WANT - 2 Used Bally Air Force at \$50.00 each; 3 Used Gottlieb Liberty at \$125.00 each; Write quick. W. R. BURTT, 308 ORPHEUM BLDG., WICHITA, KANSAS. (Tel.: 4-5412).

SPECIAL - - Stop! Look! Listen! The finest pin-ball games money can buy at pre-war prices. Original, proven, famous products of Exhibit Supply Company. Beautifully renewed and improved with giant style bumpers. Expertly screened in attractive colors. Dazzling metal parts, cabinet, legs, bolts, just like new. Mechanically checked and guaranteed ready for location. Real moneymakers. Leader (Thumb Up); Zombia (Fishing). Only \$94.50 each. 1/3 Deposit, Balance C.O.D. U-NEED-A-PAK SALES COMPANY, 442 CHESTNUT ST., SPRINGFIELD, MASS. (Tel.: 4-7212).

FOR SALE - 1 Bally King Pin, floor sample, \$180.00; 2 Western Baseballs, \$65.00 each; 2 Bally Bull's Eye, \$75.00 each; 2 Keeney Anti-Aircraft Guns, Brown Cabinet, \$75.00 each; 1 Exhibit Races, 7-Coin Console, \$30.00; 1 Jennings Liberty Bell Console, \$25.; 1 Keeney Dark Horse, \$75.00; 3 Keeney Red Head Track Times, \$65.00 each. 1/3 with order, Balance C.O.D. STEWART SALES COMPANY, 133 EA ST 2nd STREET, SOUTH SALT LAKE CITY, UTAH. (Tel.: 3-5055).

WANT - Arcade machines of all kinds. Advise what you have. Give make, condition, quantity and price wanted. HANNA DISTRIBUTING CO., 217-219 ELIZABETH STREET, UTICA, NEW YORK. (Tel.: 2-5732).

FOR SALE - Arcade equipment: Caille Drop Picture Machines \$17.50 each; Mills Punching Bag \$45.00; Jennings Barrel Roll \$65.00; Stonor's Skill Derby (for 2 players) \$75.; 2 Mutoscope Photomatics \$600.00 each. **WANT** - Exhibit's Cockeyed Circus - will pay cash or trade for above equipment as you desire. 1/3 with orders, Balance C.O.D. GEM AMUSEMENT COMPANY, 72 CLINTON AVENUE, N., ROCHESTER, N.Y. (Tel.: Stone 7136).

FOR SALE - All the following machines are in A-1 mechanical condition, each one ready to be placed right on location and start earning money for you: Big Parades \$79.50; Monickers \$69.50; Home Run '42, \$49.50; Texas Mustangs \$49.50; Knock Outs \$79.50; West Wind \$44.50; Spot Pool \$44.50. 1/3 with orders, Balance C.O.D. JOE ASH, ACTIVE AMUSEMENT MACHINES CORP., 900 N. FRANKLIN STREET, PHILADELPHIA, PA. (Tel.: Market 2656).

WANT - Late model 5-Ball F.P. tables, Brand New in Original Cases. Give quantity, and price wanted. EASTERN SALES COMPANY, 1824 EAST MAIN STREET, ROCHESTER, N. Y. (Tel.: Culver 5278).

FOR SALE - On entire lot of pin games offered, carefully checked and cleaned, all Free Play and working, ready for location, packed in new cartons - the entire lot only \$1,600.00: - 6 Big Chief; 2 Home Run; 6 Pan American; 2 Vogue; 1 Short Stop; 2 Air Force; 1 Five & Ten; 2 Spot-A-Card; 3 Clover; 1 Zig Zag; 1 Argentine; 1 Sports Parade; 1 Capt. Kidd; 1 Bosco; 1 Majors '41; 1 New Champ; 1 Gun Club; 1 ABC Bowler; 1 Towers; 2 Super Chubbie; 1 Sun Beam; 4 Formation; 6 Spottem; 3 Attention; 1 Boom Town; 1 Cross-line; 2 Play Ball; 2 Star Attration; 1 All American; 1 Stars; 2 Mr. Chips; 2 Venus; 1 Belle Hop; 1 Roxy; 1 Zombie; 1 Pick 'em; 1 Air Circus. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L.I., N.Y. (Tel.: Freeport 8320).

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CONFIDENTIAL
INTERCHANGE OF
NEWS, VIEWS AND
PREDICTIONS OF
FUTURE TO COME FOR
LEADING MEM-
BERS OF THE COIN
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WANT - High and low score Wurlitzer Skee Balls; Mills 5¢, 10¢, 25¢, 50¢ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers and slots) and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO. (Tel.: Cherry 7067).

FOR SALE - These are real bargains: Towers \$39.50; Landslide \$18.00; A.B.C. Bowler \$29.50; Anabel \$16.50; School Days \$19.50; Attention \$22.50; Polo \$15.00; Metro \$22.50; Seven Up \$37.50; Big Time \$24.50; Ten Spot \$35.00; Red, White & Blue \$20.00; League Leader \$20.00; Gum Club \$42.50; Stratoliner \$22.50; Wurlitzer Counter Model 41, \$79.50; 50 Buckley Wall Boxes, 24 Selection, New, \$22.50 each; Cable for these boxes 22¢ per Ft.; Hockeys \$215.00; Triple Entry, console, \$99.50; 1938 Tracktimes \$110.00; Multiple Racer \$29.50; Mills Golf Ball Console, 25¢ play, \$164.50. Rush deposit today. JULES OLSHEIN, SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N.Y. (Tel.: 4-2109).

FOR SALE - 5 Scientific Batting Practice \$149.50 each; 10 King Pin alleys \$289.50 each; 5 Chicago Coin Hockey \$239.50 each; 5 Genco Play Ball \$239.50 each; 3 Bally Torpedo guns \$199.50 each; 2 Brand New Jennings 25¢ Golf Ball Vendors \$209.50 each; 3 Brand New Mills Cherry Bells \$211.50 each; Buckley Adaptor, Brand New, \$27.50; Wurlitzer Adaptor, Brand New, \$27.50; Keeney Boxes \$8.50; Mills Thrones \$129.50; Wurlitzer 24 with Buckley Adaptor \$125.00; Wurlitzer 24 with Keeney Adaptor \$125.00; Wurlitzer 24 with Wurlitzer Adaptor \$125.00; Wurlitzer 24 with Packard Adaptor \$125.00; Mills Panoram with Base \$325.00; Mills Panoram 10¢ Slugproof Wall Boxes for Wireless Receiver and transmitter \$17.50 each; Wireless Receiver and Transmitter for Mills Panoram \$25.00; 1 Galloping Domino, Jackpot model, \$275.00. 1/3 Deposit with Orders, Balance C.O.D. ROYAL DISTRIBUTORS, 409 N. BROAD ST., ELIZABETH, N.J. (Tel.: Elizabeth 3-1776).

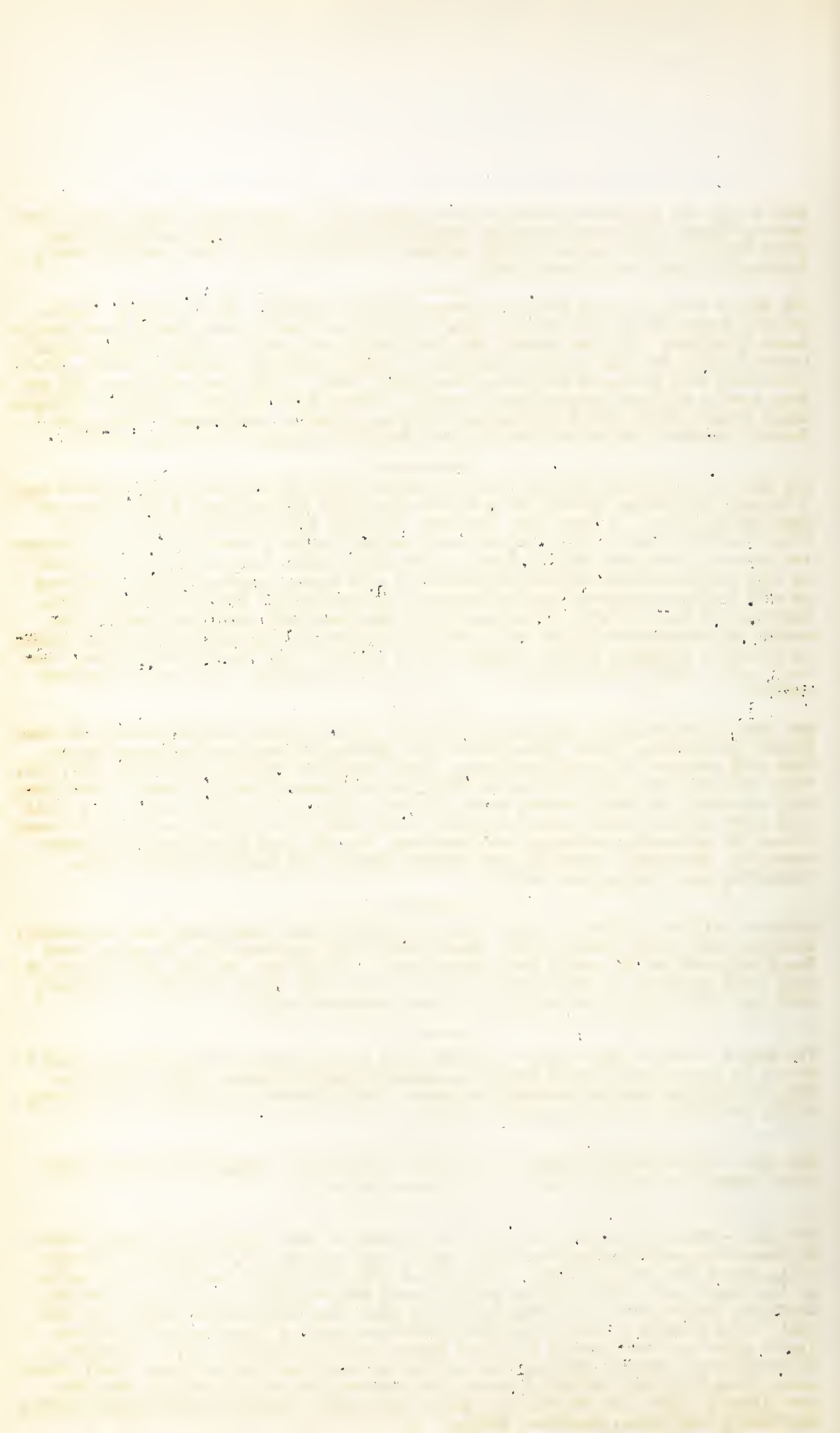
FOR SALE - Complete route consisting of 108 of the very latest models Seeburg and Wurlitzer phonographs. About 50% of route with Buckley, Seeburg and Wurlitzer boxes. Will sell complete on or off locations. Route contains: Wurlitzer Colonial; 950; 850; 750E; 800; 700; 600; 500; 61; Seeburg 8200; 9200; Classics, Regals, Gems, Crowns, Rex. Will also sell '41 Dodge pick-up truck, office equipment, records, parts, etc. Will also split up route into smaller sections if so desired. Will sell machines off locations. We are making no charge for locations. We only want market price for these machines. Act quick. AMERICAN COIN MACHINE COMPANY, 557 CLINTON AVENUE, NORTH, ROCHESTER, N.Y. (Tel.: Main 2507).

NOTICE - Will trade Mills 3 Bells; Four Bells; Mills Club Bells (used only one month); Jennings Club Bells; Charley Horse console with Mills mechanism for any new or used legal equipment or all models used phonographs. We will also pay you cash for new or used legal equipment or used phonos. Write or call: THE YOUNG DISTRIBUTING COMPANY, 2016 EAST 46th STREET, CLEVELAND, OHIO (Tel.: Henderson 9717).

FOR SALE - 4 Rockola Super Walnut \$189.50 each; Keeney Adaptor for Wurlitzer 24 and 7 Keeney 24 Record Boxes - will accept reasonable offer for these. **WANT** - Wurlitzer 700, will pay you cash or exchange for above. A-1 AMUSEMENT CO., 192 CLINTON AVENUE, NORTH, ROCHESTER, N. Y. (Tel.: Stone 941).

FOR SALE - 4,000 Plastic Bumpers - all colors - 25¢ each. MECHANIC'S SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA. (Tel.: Atlantic 0662-3).

FOR SALE - Mills 50¢ Futurity, very clean, guaranteed like Brand New, \$149.50; Mills 5¢ Blue Front, club handle, beautiful, clean, high serial, \$97.50; Mills 25¢ Cherry Bell, Serial 416,660, 3/5 P.O., a real buy at only \$119.50; 19 Caille Moderne Scales, as is, \$14.50 each; Mills 10¢ War Eagle, Serial 392,994, 2/5 P.O., \$69.50; 2 Exhibit Tanforans \$34.50 each; 2 Jennings Derby Day, slant top, \$22.50 each; Snyder 25¢ Golf Ball Vendor \$29.50; 2 Keeney Red Head Track Time (cracked glass) only \$19.50 each (parts alone are worth more); 3 Western DeLuxe Baseballs \$89.50 each; 3 Gottlieb Skee-Ball-Ettes \$79.50 each; Rockola Ten Pins or Evans Ten Strikes (large dial) \$59.50 each; Evans Play Ball \$172.50; 2 Keeney Air Raiders \$149.50 each; Keeney Submarine Gun \$194.50. Write for our Pin Game list. THE MARKEPP COMPANY, 3908 CARNEGIE AVENUE, CLEVELAND, OHIO (Tel.: Henderson 1043).



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FOR SALE - 8 Bally Turf King, clean, \$275.00 each; Brand New games in original factory sealed crates: Gottlieb Liberty \$175.00; Gottlieb Keep 'Em Flying \$149.50; Mills Jumbo Parade, last cash model made, \$135.00 each. 1/3 Deposit with Order, Balance C.O.D. THE GENERAL VENDING SERVICE CO., 306 NORTH GAY STREET, BALTIMORE, MD. (Tel.: Plaza 0011).

FOR SALE - Rebuilt Bally Hawthorne \$48.50; Tanforan \$35.00; 5 Mills 1-2-3, F.P. \$25.00 each; 1 Mills 1-2-3, Cash P.O., \$20.00; 1 Paces Saratoga, P.O., \$50.00; Bally Sport Special, 1-Ball, F.P., \$65.00; Caille Console \$65.00; Five-In-One \$35.00; Mills Owl (like New) \$50.00; Brand New Mills Four Bells, 3/5¢, 1/25¢, \$500.00 each; Brand New Mills Four Bells, 4/5¢, \$485.00 each; Bally Club Bell \$220.00; 10 Daval Keep 'Em Bombing, \$7.50 each; Attention, Flicker, Mystic, Silver Skates, Trailways, Play-Ball - \$25.00 each; Miami Beach \$27.50; Ten Spot \$30.00; Show Boat \$35.00; School Days \$27.50; Bosco \$55.00; Seven Up \$40.00; Four Roses \$40.00; Argentine \$45.00; Capt. Kidd \$45.00; Paradise \$25.00; Ump \$25.00; Target Skill \$30.00; Dude Ranch \$22.50; Sport Parade \$27.50; Score-A-Line \$20.00; Line Up \$27.50; Ch. Coin Skyline \$17.50; Red, White & Blue \$20.00; Exhibit Double Play \$25.00. 1/3 With Orders, Balance C.O.D. H.Z. VENDING & SALES CO., 1205 DOUGLAS STREET, OMAHA, NEBR. (Tel.: Atlantic 1121).

FOR SALE - Record Time, 1-Ball, F.P., \$99.50; 25 Adams 6 Column 1¢ Gum Vendors at \$6.50 each (Take whole lot at \$5.00 each) sold as is, all in good shape; 50 S. & M. 1¢ - 5¢ Peanut Machines \$4.50 each (as is) all in good shape; 3 Mills 1-2-3 '39, (two with power paks missing, otherwise A-1 condition) \$50.00 for all three. WISHMAN'S VEND-O-MATIC SERVICE, 210 COURT STREET, ROCHESTER, N.Y. (Tel.: Stone 3848).

FOR SALE - Am leaving for Army soon, here's your chance! 10 Wurlitzer 950; 5 Rockola Spectravox Tone Columns; 100 Buckley Latest Model, 24 & 32 Roc., all chrome with illuminated plastic sides, Wall and Bar Boxes; 10 Evans Ten Strikes \$49.50 each; 10 Evans Ten Strikes, Large Dial, \$59.50 each. Give us an offer on these music machines. RUBIN SALES CO., INC., 410 WASHINGTON STREET, UTICA, N.Y. (Tel.: 2-6462).

FOR SALE - OR TRADE, 6 Floor Sample A.M.I. Singing Towers. 10C Penny Phonette Boxes with Adaptors. 6 Used Popmatic Popcorn machines. 3 Contro-Vac Hair Growing Machines, Brand New. 2 Photomatics, used, \$600.00 each with 1,000 frames. Brand New Rockola Commandos. 2 Mills Empress. 2, 1940 Model, Super Rockolas. New and Used Buckley Boxes. Keeney, Packard and Buckley Adaptors. Speaker cabinets and speakers, Jensen and Utah. 30 Conductor Cable with Wall Box Purchases. 10 slightly used Seeburg 30 Wire Boxes. 1 Bally Alley \$55.00. WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel.: Riverside 8481).

FOR SALE - Bally High Hands, Cash and Free Play with Mint Vendors, \$94.50 each. Lots of Ten or more \$89.50 each; Big Tops \$49.50 each, Lots of Ten or more \$39.50 each; 5 Mills Jumbo combinations, cash and free play, front Mint Vendor, \$130.00 each; Mills Owls \$65.00 each; 4 Mills Moderne Scales (good condition) \$37.50 each; Used Club Bells in A-1-condition (we are the only ones having parts for these machines that's why our machines are best) \$159.50 each; Brand New Merchandise - Give us an offer - 100 Master. (No. 2 and No. 6); 100 Columbus No. 34 (for vending 5¢ prize ball gum); Columbus Bi-Mors; Columbus Tri-Mors; Columbus No. 21 Peanut Machines; 10 U-Select-It 5¢ Candy Bar Machines (factory reconditioned as good as new); Quantity of Brand New Daval Marvels, either coin or non-coin operated, \$15.00; Catalin Bumpers \$15.00 per hundred (worth 50¢ each); Large quantity of rubber rings, rubber rebounds; A full line of all types of pin game parts; Pin Game Bulbs, all sizes, 39¢ Box; Have 30 Wire Cable. Send for list of large variety of 5-Ball games. B. D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel.: Grant 7818).

FOR SALE - 25 Photomatics, latest model, \$775.00 each; Cigarette machines: 25 "S" Model Stewart & McGuire's, Newly repainted two-tone job, \$35.00 each; 25 "V" Model 7 Column DuGrenier, \$49.50 each; 10 "W" Model, 9 Column DuGrenier, \$49.50 each; 25 "W" Model, Shift Column DuGrenier, \$59.50 each; 15 "K" Model DuGrenier \$59.50 each; 10 "KS" Model DuGrenier \$62.50 each; 25 "L" Model, 9 Column DuGrenier, \$69.50 each; 25 "LS" Model DuGrenier, \$72.50 each; Also write for prices on New U-NEED-A-PAK, 7, 9 and 15 Columns. Write for prices on all makes and models music machines. We guarantee everything we sell. Oldest and most reliable distributors in the South. 1/3 Deposit, Balance C.O.D. HANKIN MUSIC CO., 708 SPRING ST., N.W., ATLANTA, GA. (Tel. Vernon 3567)

THE FIRST PART OF THE HISTORY OF THE
LIFE OF THE LATE KING CHARLES THE FIRST
BY JOHN BURNET

IN TWO VOLUMES.
THE FIRST VOLUME.
LONDON, Printed by J. Streater, at the Sign of the Gun, in St. Dunstons Church-yard, 1679.

TO THE RIGHT HONOURABLE THE LORDS OF THE
COUNCIL OF STATE, AND OF THE HOUSES OF
PARLIAMENT, IN PARLIAMENT ASSEMBLED.

THESE VOLUMES, BY THE PERMISSION OF THE
SAYED LORDS, ARE NOW PRESENTED TO THE
PUBLIC.

THE SECOND VOLUME.
LONDON, Printed by J. Streater, at the Sign of the Gun, in St. Dunstons Church-yard, 1679.

THE THIRD VOLUME.
LONDON, Printed by J. Streater, at the Sign of the Gun, in St. Dunstons Church-yard, 1679.

THE FOURTH VOLUME.
LONDON, Printed by J. Streater, at the Sign of the Gun, in St. Dunstons Church-yard, 1679.

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FOR SALE - Music: 15 Wurlitzer 6ls, complete with cabinet stands, \$79.50; 6 Rockola '39 Counter Models complete with speakers, no stands, \$65.00; 3 Rockola '40 Masters \$205.00; 1 Rockola '40 Master, R.C., \$230.00; 1 Rockola '40 Master Rockolite \$215.00; 1 Mills Impress \$175.00; 2 Rockola '39 DeLuxe \$155.00; Consoles: 6 High Hands, F.P., P.O. \$95.00; 2 Jumbo Parades, F.P., \$70.00; 4 Paces Reels, F.P., P.O., \$120.00; 1 Fast Time, F.P., \$65.00; 2 Jungle Camp, F.P., \$75.00; 2 Sugar Kings \$65.00; Slots: 2 Columbia, G.A., Cig. Symbols, \$55.00; 1 Jennings 5¢ Chief \$65.00; 1 Mills 5¢ Futurity \$85.00; 1 Mills 5¢ Blue Front, D.J.P., \$80.00; 1 Mills 10¢ Blue Front, slug-proof head, \$110.00; 1 Watling 50¢ Rolatop \$125.00; 1 Mills 1¢ Glitter Q.T. \$55.00; 1 Mills 10¢ War Eagle \$60.00; 2 Columbia, Fruit Symbols, D.J.P., \$55.00; 1 Jennings 25¢ Chief \$75.00; 4 Mills 5¢ Blue Fronts \$90.00; 1 Mills 5¢ Cherry Bell \$95.00; 2 Mills 10¢ Blue Fronts, 400,000 serials, \$110.00; 2 Mills 25¢ Blue Fronts, 400,000 serials, \$110.00; 4 Mills 1¢ Q.T. \$35.00; 4 Caille 25¢ Cadets \$40.00; 3 Jennings Modern Mint Vendors, F.P., \$65.00. Will pay \$65.00 for regular Wurlitzer Skee Balls and \$85.00 for High Score Wurlitzer Skee Balls. Want to buy: A.B.T. Rifle Ranges and Arcade Equipment. Terms: 1/2 Deposit, Balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO (Tel.: Prospect 6316-7).

WANT - Wurlitzer 412, 600 and 750E. Also Rockola '39 Standards. State lowest price and condition in first letter. Can use as many as you have to ship. Want 30-Wire Cable and Model 100 Wall Boxes also Adaptors for Wurlitzer Wall Boxes. Want Mills Blue Fronts, Melon Bells, Cherry Bells, used only. HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVENUE, N.W., WASHINGTON, D.C. (Tel.: Hobart 3170).

FOR SALE - We have some Keeney F.P., automatic, convertible Fortunes in perfect shape for only \$185.00. We have one latest model Evans Play Ball used only two months in perfect shape - make us an offer. Also have one Bally Pimlico used only six weeks for \$220.00. 1/3 with orders, Balance C.O.D. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA.

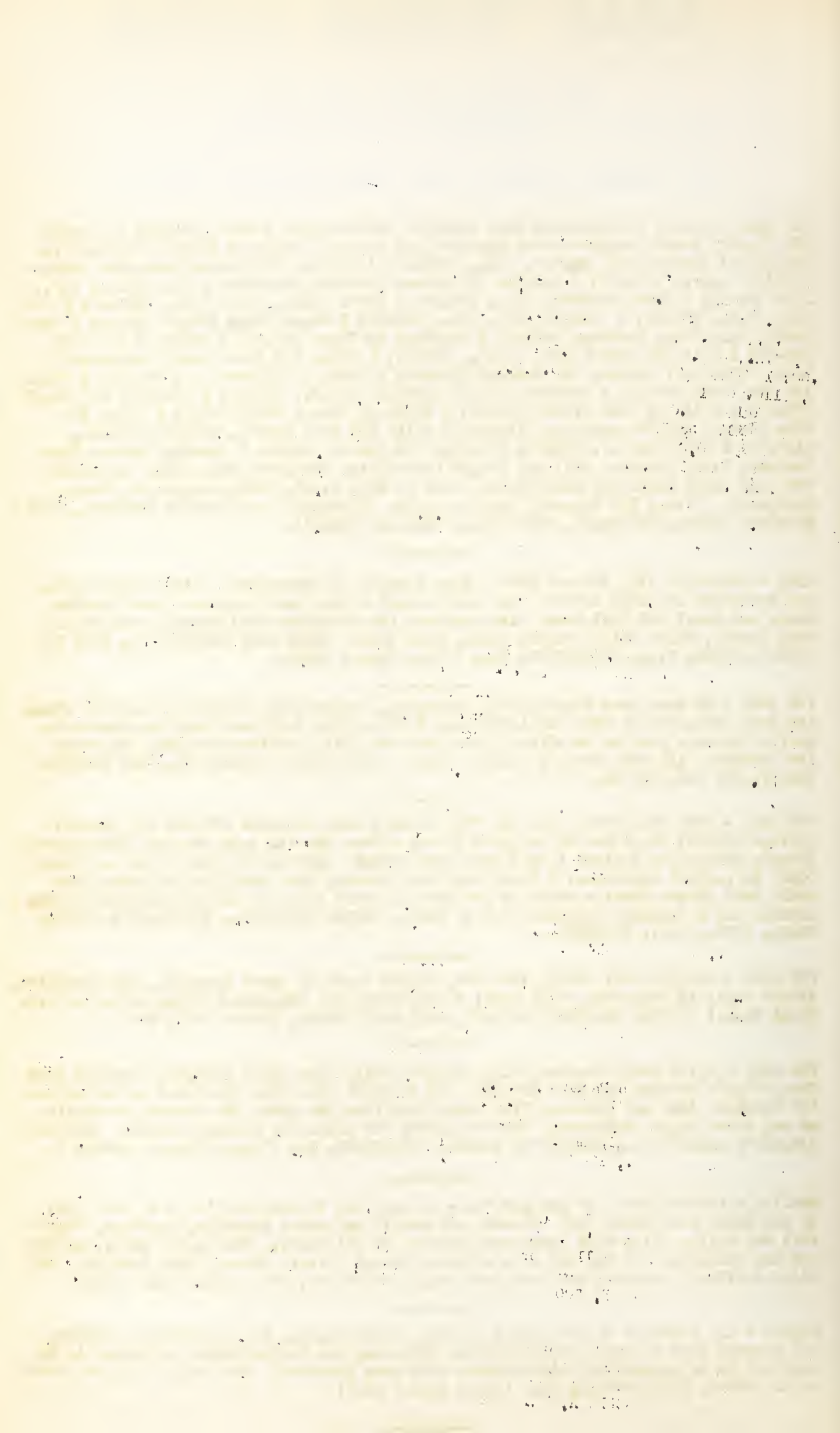
FOR SALE - Used Pin Games: Home Run '42, \$65.00; Four Diamonds \$37.50; Ump \$24.50; Barrage \$35.00; Brand New in Original Crates - Home Run '42 only \$90.00; Silver Spray \$70.00; Bally P.O. Tables: 1 Used Race Meet Console (similar to Bang Tails and Track Odds) in perfect condition; 1 Mills Golf Ball Vendor, like new, \$175.00; Mills Re-built Gold Chrome Slots - write us for prices. WANT - One 9 Column Cigarette Vending Machine and 1 Jennings Cigarola, new or used. HOWARD SALES CO., 1206 FARNAM STREET, OMAHA, NEBR., (Tel: HA 3160).

FOR SALE - Buckley Wall Boxes, like new, \$10.00 each; 44 Sport Specials, A-1 condition, \$95.00 each; 1¢ Phonettes \$7.00 each; 2 Spectravox and Playmaster Deals \$319.50. Write Wire! Phone! UNITED AMUSEMENT COMPANY, 3410 MAIN STREET, KANSAS CITY, MO.

FOR SALE - Mills Jumbo Parades, F.P., \$65.00; Bally Club Bells \$150.00; Jennings Fast Time \$50.00; Watling Big Game \$50.00. All types of Free Play Pin Games on hand. Write for complete list and prices. Will trade Free Play pin games for Western Baseballs or any other legal equipment. Write us quick for prices or exchange deals. AMERICAN CIGARETTE MACHINE CO., 1349 FIFTH AVENUE, PITTSBURGH, PA. (Tel.: Atlantic 6478).

SPECIAL - PHONOGRAPHS - If you got 'em - we buy 'em; If you want 'em - we sell 'em; If you trade - we trade 'em. We have all models and makes Rockolas, Seeburgs, Wurlitzers and Mills. Also Wall Boxes and Adaptors of all makes. Phonograph parts, speakers and cabinets. We buy one or a carload. Write! Wire! Phone! JACK MARKHAM, THE MIAMI EQUIPMENT COMPANY, 200 WEST COURT ST., CINCINNATI, OHIO (Tel.: Main 5238).

NOTICE - Al. Rodstein of Arco Sales Company, Philadelphia, Pa. who produces "Thumbs Up" reports that he has a representative traveling the Middle West. I. Pokras is the name and he is acquainting distributors with Arco products. ARCO SALES CO., 802 NORTH BROAD STREET, PHILADELPHIA, PA. (Tel.: Poplar 5330)



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FOR SALE - 3 Filmtone Movie Machines, 12 subjects to a reel, and 12 reels of film, all good pictures; these machines are positively the best movie machines on the market; absolutely no trouble in the operation of them; here is a real buy for someone; \$1,000.00 takes the whole outfit, rewinds, extra reels, etc. Grab this quick - in new territory these machines should gross at least \$300.00 per week. We have many fine Cigarette machines on hand, let us know what you can use. 1/3 Deposit with Order, Balance C.O.D. JERSEY SPECIALTY COMPANY, SINGAC, N.J. NEXT TO PASSAIC RIVER BRIDGE, ROUTE 23, (Tel.: Little Falls 4-0784).

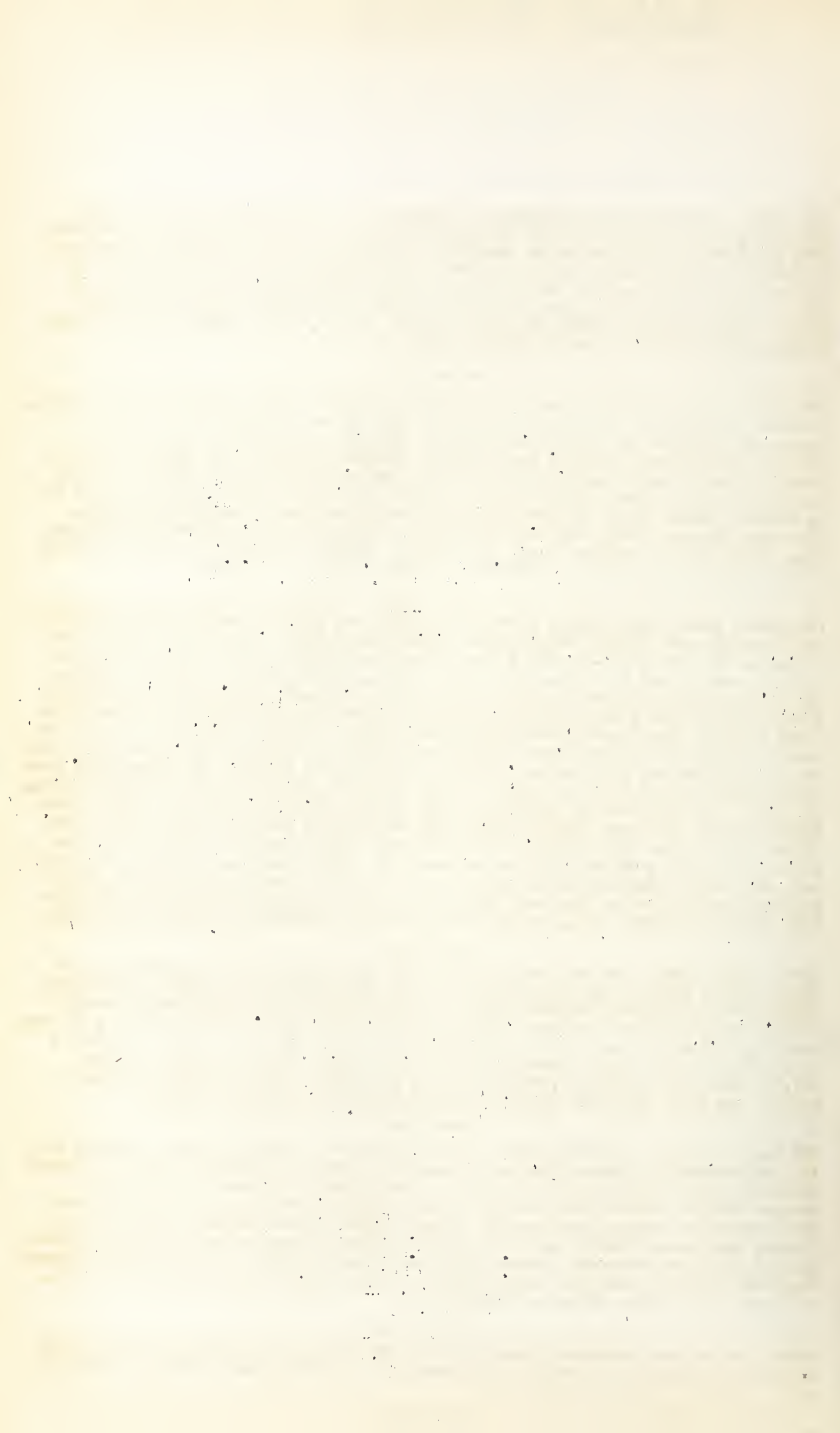
FOR SALE - Used phonographs ready for location: Wurlitzer 700, \$250.00; Wurlitzer 600, \$149.50; Wurlitzer 600 K, \$159.50; Wurlitzer 500, \$175.00; Wurlitzer 24, \$99.50; Wurlitzer 412 Illuminated, \$50.00; Wurlitzer 71 with stand, \$125.00; Wurlitzer 716, \$59.50; Seeburg 9800, \$375.00; Seeburg 8800, \$350.00; Seeburg Regal \$135.00; Seeburg Concert Grand \$145.00; Seeburg Concert Master \$275.00; Seeburg Gem \$130.00; Rockola 1940 with Remote Control \$200.00; Mills Jumbo Parado \$115.00; Silver Moon \$95.00; New 5¢ Jennings Silver Chief \$175.00; Used Wall Boxes, Bar Boxes, Chandelier Speakers, Adaptors, Speakers, Wurlitzer Moto Drive Units, Coin Mechanisms, Cigarette Machines, Etc. Write for our Complete List. 1/3 Deposit, Balance C.O.D. DAVIS SALES COMPANY, SEEBURG DISTRIBUTORS, 625 ERIE BOULEVARD, EAST, SYRACUSE, NEW YORK.

FOR SALE - Keeney Super Bells, Combo. F.P., like new, \$159.50; Bally High Hands, Combo F.P., serials over 28,000, \$89.50 each; Mills Jumbo Parados, Comb. F.P. or Cash Gold Cabinets, like new, \$99.50; Mills Four Bells, late serials, knee action, like new, \$335.00 each; B rand Now Keeney 2-Way Super Bells, 5¢/5¢, \$285.00 each; Dubl-Bells, two 5¢ mechanisms in cabinet, A-1, \$149.50; Mills 25¢ Golf-A-Rola, like new, \$169.50; Jumbo Parades, Cash Model, Late Heads, \$85.00; Jumbo Parades, F.P., late heads, \$75. each; Mills 5¢ Blue Fronts, rebuilt, \$89.50; Mills 5¢ Cherry Bells, rebuilt with new crackle finish and club handlos, \$119.50 each; Watling 5¢, 10¢, 25¢ Rotatops \$59.50 each; Grootchen Columbias, cig. reels, roar P.O., \$49.50 each; Columbia 5¢ Chrome Club, like new, \$79.50; Bally Roll 'Ems, cannot be told from new, \$195.00 each; Rockola Ten Pins, 150 Dial, \$69.50; Evans Ton Striko, 99 Dial, \$55.00; Bally Bull ray gun, A-1, \$69.50; Bally Torpedo, like new, \$195.00 each; Bally Rapid Fires \$149.50; Keeney Air Raiders \$149.50; Bally Dark Horse, 1-Ball, F.P., \$99.50. WANT - Mills 3 Bells, Mills Bonus Bells, Keeney 4-Way Super Bells, new or used; All Bally guns; Sky Fighters, Air Raid-ers, Ace Bombers, Super Bombers, Evans Skee Ball, Drive Mobiles, Late Slots. Write for our complete list of late used pin games. What have you to trade? CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 SOUTH HIGH STREET, COLUMBUS, O. (Tel.: Adams 7949).

WANT - Mills 1-2-3, 1940 and 1941 models; Mills 25¢ Bonus Bells; Mills 50¢ Blue or Brown Fronts; Mills 3 Bells; Keeney 4-Way Super Bell; FOR SALE - Watling 5¢ Treasury \$55.00; Evans Galloping Dominos, Jackpot model, 1940, \$225.00; Bally Grand Stand, 1-Ball, P.O., \$100.00; Now Jumbo Parade, P.O., \$182.50; Keeney '37 Track Time, factory rebuilt, \$127.50; Keeney Fortune, 1-Ball P.O. or F.P., \$245.00; Stewart & McGuire 8 Column Cig Machine \$55.00; Scientific Batting Practico \$132.50; Rockola Ten Pins \$87.50; Evans Ton Strike \$92.50; Tom Mix ray gun \$55.00; 1/3 With Orders, Balance C.O.D. LEW WOLF, 1443 MAIN STREET, BUFFALO, N.Y. (Tel.: Garfield 7780).

FOR SALE - Hooky, Brand New, Writo; Batting Practico, Brand New, Writo; Seeburg 5¢ 10¢, 25¢ Bar-O-Matic, Writo; Buckley 24 Adaptor, Brand New, \$32.50; Buckley 20 Seeburg Adaptor, Brand New, \$32.50; Keeney 24 Rec. Boxes \$8.50; Wurlitzer 24 with Seeburg Adaptor in Stool Cabinet with 4 Buckley Boxes, \$215.00 for all; Wurlitzer 616 com-plete remodeled \$62.50; Wurlitzer 61, \$65.00; Mills Empress \$159.00; A.B.C. Bowler \$32.50; Air Circus \$79.50; Capt. Kidd \$39.50; Do-Re-Mi \$45.00; Gun Club \$45.00; Jun-glo \$40.00; Star Attraction \$25.00; Bally Royal Flush, Ticket & Cash, \$42.50; Jennings Fast Time \$59.50. Write for complete list. ATLAS VENDING CO., 410 NORTH BROAD ST., ELIZABETH, N.J. (Tel.: ELizabeth 2-0089).

WANT - New or used Gottlieb Liberty and Keep 'Em Flying. Need balls for Genco Play-ball and Bank Rolls. THE MOHAWK SKILL GAMES COMPANY, 86 SNOWDEN AVENUE, SCHENECTADY, N.Y.



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FOR SALE - Rockola '39 Standard \$129.50; Rockola '39 DeLuxe \$139.50; Rockola Master Walnut \$179.50; Rockola Master Rockolite \$189.50; Rockola Super Walnut \$199.50; Rockola Super Rockolite \$209.50; Rockola Imperial 16 \$39.50; Rockola 12 Rec. \$29.50; Rockola '39 Counter \$59.50; Rockola '40 Counter \$69.50; Rockola Jr. Console \$99.50; Wurlitzer 412 \$29.50; Wurlitzer 616 \$49.50; Wurlitzer 24 \$99.50; Wurlitzer 500 Keyboard \$159.50; Wurlitzer 800 \$299.50; Seeburg Classic \$149.50; Seeburg Regal ESRC \$149.50; Buckley 20 Rec. Wall & Bar Boxes \$10.00 each; Buckley 20 or 24 Rec. Wall & Bar Boxes, Latest Illuminated Models, All Chrome with Plastic, Sides, Brand New in Original Factory Sealed Cartons, Only \$34.50 each. 1/3 Deposit with Orders, Balance C.O.D. REX AMUSEMENT COMPANY, 710 SOUTH SALINA STREET, SYRACUSE, N. Y. (Tel.: 2-3692).

WANT - We will pay spot cash, F.O.B. Albany, N.Y., for one or a hundred of the following phonographs: Wurlitzer Model 24; Rotary Dial 600; 600 Keyboard; 500; 700; 800; 750E; 850; 950. Even though some of the equipment you might want to sell after checking closely is still under mortgage, we can arrange to purchase the equipment for cash as well as the mortgage. Check thoroughly and let us know what you have to sell. We pay highest market prices. THE ARTHUR HERMANN COMPANY, 388 BROADWAY, ALBANY, N. Y. (Tel.-5-4701)

FOR SALE - We're closing out seven more Ten Strikes and five more Batting Practices-- give us an offer -- will deliver within 100 miles; entire lot only. R. & Y. AMUSEMENT COMPANY, 860 FLORAL AVENUE, UNION, P.O., ELIZABETH, N.J.

FOR SALE - 10 Wurlitzer 616 in clean, perfect condition, ready for location, only \$49.50 each, (\$4.00 less if shipped uncrated). Enclose 1/3 Deposit, Balance C.O.D. LOWER NOVELTY COMPANY, 904 ALBANY STREET, SCHENECTADY, N.Y.

WANT - Will pay cash for Two Channel Seeburg Tolophone System (Model B) with Envoys or Colonels. Write quick, give full details and price wanted. For Sale: Brand New 28 wire cable, rat-proof, rodent-proof, individually coated and wrapped wires, only 28 1/2¢ Per Ft. UNIVERSAL VENDORS, 788 BROADWAY, ALBANY, N.Y.

FOR SALE - Largest quantity and variety on hand of really fine, dependable, 5-Ball Free Play Pin Games. Everyone in perfect condition - ready for location. Everyone complete with Free Play attachments. We deliver what we advertise. Shipments guaranteed sent out same day order received. Every machine priced right. Examples: A.B.C. Bowler \$36.50; Gun Club \$44.50; Horoscopo \$32.50; Majors '41 \$32.50; Seven Up \$24.50; Super Chubbie \$27.50; Sea Hawk \$27.50; South Paw \$42.50; Towers \$49.50; Victory \$79.50. Write for complete list. Ten lot buyers write for special deal. O.K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th STREET, NEW YORK CITY.

FOR SALE - 4 Bally Pimlicos (Console Models, used only 4 weeks) \$249.50; 2 Bally Dark Horse (Leg Model) \$109.50 each; 3 Bally Dark Horse (Console Model) \$114.50 each; 2 Blue Grass \$119.50 each; 2 Mills Four Bells (Serials 647 and 496) \$299.50 each; 8 Jumbo Parades, F.P., \$82.50 each; 5 Bally High Hands, Conv., \$87.50 each; 6 Jennings Bobtails, F.P., \$82.50 each; 2 Jennings Bobtails, Cash P.O., \$82.50 each; 4 Keeney Super-Bells, Conv., \$142.50 each; 1 Evans Pacers (horses under glass dome) \$189.50; 2 Mills 25¢ Square Bells \$47.50 each; 5 Bally Club Bells (Brand New, Factory Sealed Crates) \$219.50 each; 9 Mills 5¢ Melon Bells (Serials 423,000) \$79.50 each; Write for our list of 1,000 pieces of equipment including counter games. All equipment in perfect condition and subject to prior sale. 1/3 Deposit with All Orders. **WANT** - Wurlitzer 750E if in perfect condition, inside and out. Write or wire quantity and price wanted. SILENT SALES SYSTEM, 635 "D" STREET, N.W., WASHINGTON, D.C. (Tel.: District 0500).

FOR SALE - 100 Brand New, Late Model Seeburg (30 wire) Select-O-Matic Wall Boxes for 20 or 24 records at a lowdown closeout price \$19.50 each; Genuine 30-Wire cable (each wire individual, also rat-proof and water proof) Only 26 1/2¢ Per Ft.; Latest Model, All Chrome, Illuminated, 20 Rec. Buckley Wall & Bar Boxes, \$29.50 each; Buckley Adaptors for Model 616 Wurlitzers, Only \$39.50 each; Seeburg Solenoid Drums and Power Supply complete as Adaptor for Wurlitzer 616, \$29.50 each; Bally Club Bells, F.P. & P.O. Combo., with Mint Vendors, only \$149.50 each; Bally High Hands, F.P. & P.O. Combo..

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\$79.50 each; Mills Jumbo Parade, Blue Top, F.P., \$55.00 each. (Will take Buckley Daily Double Track Odds or Keeney-4-Way Super Bells in exchange if you have them).
AUTOMATIC AMUSEMENT COMPANY, 1508 FIFTH AVENUE, PITTSBURGH, PA.

SPECIAL - Write for our "Coin Machine Buyer's Guide". Lists: 5-Ball F.P. Pin Games; Free Play Consoles; P.O. Consoles; Arcade Equipment; Phonographs; 1-Ball F.P. Games; Counter Games; Slot Machines; Parts; Accessories; Etc., Etc. Largest stock in the East. ROY MCGINNIS CO., 2011 MARYLAND AVENUE, BALTIMORE, MD.

FOR SALE - 10 No. 62 Hammerless Winchester Rifles using .22 Cal. shorts, will sell at \$15.00 each or will trade for .22 cal. short bullets; 8 Buckley Treasure Island Diggers, Red Tops, very clean, \$50.00 each; 3 Mills Doweys \$49.50 each; WANT - "Peek" machines; show 1 picture for 1¢. PENNY ARCADE COMPANY, 306 EAST BALTIMORE STREET, BALTIMORE, MD.

FOR SALE - Complete Long Island, New York City route of legal equipment. 45 pieces. Includes Bally Rapid Fires; Scientific Batting Practices; Chicago Coin All Star Hockey; Evans Ten Strikes; Mutoscope Drive Mobiles and Sky Fighters; Seeburg Chicken Sams; Chicken Sams revamped to Shoot-The-Japs; Keeney Anti-Aircraft and Submarine Guns; Etc. Also includes truck, parts, etc. Selling due to man drafted. Gross income \$200.00 per week. Price \$10,000.00. LIBERTY AMUSEMENT CO., 1922 N. CHARLES ST., BALTIMORE, MD. (Phone: Vernon 0821).

FOR SALE - Exhibit Meter Sets, Late 1942 Light-Up Models, 3 to a set, your choice; Love Meters; Whatsis; Wheels of Love; Wise Owls; Only \$132.50 per set; Stands for same \$17.50 each. Exhibit Card Vendors, complete with 4,500 cards, your choice \$45.00. Exhibit Kiss-O-Meter \$210.00. Gypsy Palmist \$100.00. Poison-The-Rat \$25.00. Cue-Ball billiard table games, 10 balls for 5¢, \$69.50 each. Enclose 1/3 Deposit with Orders, Balance C.O.D. MIKE MUNVES CORP., 520 WEST 43rd STREET, NEW YORK CITY. (Tel.: Bryant 9-6677.)

FOR SALE - Mutoscope Drive Mobile \$175.00; Jennings 5¢ Bobtail Totalizer, F.P., \$84.50; A.B.C. Bowler \$39.50; Argentine \$49.50; Belle Hop \$34.50; Stoner's Click (Like New) \$69.50; Five & Ten \$74.50; Gun Club \$49.50; Jungle \$54.50; Knock Out \$74.50; New Champ \$64.50; Super Chubbie \$44.50; Star Attraction \$34.50; Snappy '41 \$37.50; Texas Mustang \$49.50; Ten Spot \$29.50; Twin Six \$34.50; Victory \$69.50; West Wind \$34.50; Zig-Zag \$39.50. 1/3 Deposit with orders, Balance C.O.D. Every machine Guaranteed regardless of price. THE B.J.FINE COMPANY, 201 EAST MT. ROYAL AVENUE, BALTIMORE, MD.

NOTICE - Have in stock; Bally, Gottlieb, Genco and Keeney 5-Ball Free Plays and Payouts. Write for our Price List in quantity lots. BADGER NOVELTY CO., 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

FOR SALE - Brand New 5¢ Watling Rotatops in original shipping boxes. Only a limited number available. Write quick. J.E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY. (Tel.: Wabash 1501.)

FOR SALE - A.B.T. Target Challenger \$35.50; Baker Pacer, 5¢ Play, \$299.50; Bally Long Acre, Console, \$269.50; Buckley Steel Cabinets for 16, 20, 24 record mechanisms \$32.50; Buckley Tone Column \$50.00; Chicago Coin Hockey \$245.00; Evans JP Domino, latest model \$399.50; Groetchen Columbia, rear pay, \$87.50; Keeney Super Bell \$239.50; Keeney Super Track Time \$450.00; Double Steel Safe \$90.00; Mills Three Bells \$550.00; Mills 5¢ Four Bells \$485.00; Mills Jumbo Parade, Cash, \$129.50; Mills Jumbo Parade, Conv., \$149.50; Mills Folding Stands \$6.50; Mutoscope Sky Figher \$300.00; Paces Races 5¢ play, \$335.00; Paces Races, 25¢ play \$375.00; Paces Races, 5¢ play, Jackpot, \$375.00; Mills Slots: Mills Vest Pocket, Blue & Gold, without motor, \$47.50; Mills 5¢ Gold Chrome or Copper Bell \$238.50; Mills 10¢ Gold Chrome or Copper Bell \$243.50; Mills 25¢ Gold Chrome or Copper Bell \$248.50; Mills 50¢ Club Bell \$340.00; Mills 5¢ Brown Front Myst. Bell \$216.50; Mills 10¢ Brown Front Myst. Bell \$221.50; Mills 25¢ Brown Front Myst. Bell \$226.50; Mills 50¢ Brown Front Myst. Bell \$305.50; Mills 5¢ Q.T. Glitter Gold Bell \$80.00; Mills 10¢ Q.T. Glitter Gold Bell \$82.50; Mills 5¢ Emeral Chrome, Hand Lead, \$243.50; Watling Scales \$150.00; Floor Samples, Guaranteed New, Never on Location; Bally Club Bells, 5¢, \$219.50; 2 Keeney Super Bells, 25¢ Conv., \$259.50; 2 Super Bells,

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5¢/5¢, Cash P.O., \$259.50; Chicago Coin Hockey \$215.00; 3 Keeney Super Bells, 5¢ Conv. with Mint Vendor, \$239.00 each; 5 Keeney Super Bells, 5¢ conv., \$239.50; Mills Jumbo Parade, Cash P.O., \$125.00; Mills Four Bells, 4/5¢ \$445.00; Wurlitzer 950- Write for Price; Seeburg Remote Control '42 Model - Write for Price. MOSELEY VENDING MACHINE EXCHANGE, INC., 00 BROAD STREET, RICHMOND, VA., (Day Phone: 3-4511, 3-4512; Night Phone 5-5328).

SPECIAL - Brand New Arcade machine that is clicking everywhere - "Keep Punching". Write for complete details and price today. We are building them just as fast as we can to meet demand of distributors everywhere. SUPREME VENDING COMPANY, 557 ROGERS AVENUE, BROOKLYN, N.Y. (Tel.: Buckminster 2-8400).

WANT Bally Convoys: Bally Defenders: Bally Rapid Fires: Mutoscope Drive Mobiles. Will pay you cash or exchange for Mutoscope Sky Fighters: Evans Ten Strikes; Genco Play Balls and Scientific Batting Practices. Give full details in first letter. GEORGE PONSER COMPANY, 763 SOUTH 18th ST., NEWARK, N. J. (Tel.: ESsex 3-5910).

FOR SALE - Brand New Buckley, latest models, 20 and 24 rec., illuminated Wall & Bar Boxes, all chrome, only \$32.50 each. Grab these quick while they last. KEYSTONE VENDING COMPANY, 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT - Western Baseballs, Drive Mobiles, Hockeys, Chicken Sams and all types of guns. Give quantity, condition and price wanted in first letter. W. SONED, 308 WEST 77th STREET, NEW YORK CITY.

SPECIAL - For New Mills Bell Machines - Write or Wire - Bill Helriegel - KEYSTONE NOV-ELTY & MANUFACTURING COMPANY 26th & HUNTINGDON STREETS, PHILADELPHIA, PA.

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells, 2-Way, 5¢/25¢ Keeney Super Bells, 2-Way, 5¢/5¢; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢, 10¢, 25¢; Mills Yellow Fronts 3/5 payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter; Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 6636).

NOTICE - We are still shipping all parts and supplies for all types of coin machines. Write for our catalog and quotations on anything that you may need. ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK CITY.

SPECIAL - On hand for immediate shipment - Guaranteed like New - Mills Four Bells; Mills Jumbo Parade; Mills Jumbo Free Play; Bally Club Bells; Keeney Super Bells; Jennings Fast Time. Also largest stock of Mills, Jennings, Pace and Watling Slots. Write for our price list quick. SICKING, INC., 1401 CENTRAL PARKWAY - OR - 927 EAST BROADWAY, LOUISVILLE, KY.

NOTICE - Brand New model Singing Picture now ready. Beautiful Spanish Galleon sailing ship in 9 colors with rippling waves in foreground and golden sun silhouetting the full blown sails. Complete with 8" P.M. speaker already attached. Send for sample now. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY (Murray Hill - 4-0648).

FOR SALE: These are all Brand New in Original Crates and have never been used: Bally Club Bells, Conv. Only \$235.00; Keeney Super Bells \$229.50; Keeney 2-Way Super Bells, 5¢/25¢, Only \$300.00; Paces Reels \$219.50. Following are slightly used and guaranteed to be in perfect working order ready for locations: Keeney Super Bells, Conv., \$149.50; Bally Club Bells, Conv., \$169.50; Bally Big Top, F.P., \$50.00; Bally High Hand, Comb. F.P. & P.O., \$89.50; Mills Jumbo Parades, F.P., \$69.50. All orders must be accompanied by 1/3 deposit, balance shipped C.O.D. MAYFLOWER DISTRIBUTING COMPANY, 5748 BAUM BOULEVARD, PITTSBURGH, PA. (Phone: Montrose 5404).

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FOR SALE: Bally High Hand, F.P. & P.O. Combo.; Bally Big Top, F.P.; Mills Track King, C.P.O. Evans Lucky Star, C.P.O.; 1 Practically Brand New Mills 5¢ Gold Chrome Bell; Jennings F.P. Mint Vendor; 2 Packard Orchid Speakers. Write for our prices or give us your best offer for this fine merchandise. Will also trade or exchange for legal equipment. READING NOVELTY COMPANY (Mike Carpin) 117-118 PENN STREET, READING, PA.

WANT - WURLITZER 700, 750E, 850 and 950. Will pay cash for whatever quantity of these you have on hand. If they are on a route we are willing to purchase route. If some other models on route will include these, but we are mainly interested in the above. BOX 101, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK. (Tel.: MU4-1725).

WANT - All types of Arcade equipment. We will pay highest cash prices or will trade for any equipment you may need. Also want 1-Ball, F.P. Multiples. Please advise what you have as well as quantity, condition and price wanted in first letter. K.C. NOVELTY COMPANY, 419 MARKET STREET, PHILADELPHIA, PA.

WANT - Will pay \$25.00 each for Packard Pla-Mor Boxes. Will pay \$50.00 each for Genco 14 Ft. Bank Rolls. Will pay \$160.00 for Bally Convoys. Will pay \$160.00 for Mutoscope Sky Fighters. Will pay \$110.00 for Bally Rapid Fires. Will pay \$150.00 for Mutoscope Drive Mobiles. Will pay \$150.00 for Chicago Coin All Star Hockey. All prices based on F.O.B. Newark, N.J. All machines must be in A-1 condition. RUNYON SALES COMPANY, 123 WEST RUNYON ST., NEWARK, N.J. (Tel.: Bigelow 3-6685)

FOR SALE - Here are the greatest buys on the console market today: Keeney 5¢ Super Bells F.P. & P.O. Combo., Brand New in Original Factory Sealed Crates, only \$239.50 each. Bally 5¢ Club Bells, 4-Coin Multiple, F.P. & P.O. Combo. with Mint Vendors. Push Button Model, Brand New in Original Factory sealed Crates (Original Cost \$399.50) Now Only \$274.50 each. Bally High Hands, F.P., last ones built, Brand New in Original Factory Sealed Crates (Original Cost \$279.50) Now only \$179.50. Paces Saratoga, F.P. & P.O. Combo., with Chrome Rails, latest model, Brand New in Original Factory Sealed Crates. Only \$212.50 each. Brand New, Original, Western's World Famous realistic dice game, "Monte Carlo", (List Price \$1,000.00). Now being cleared out because of closed territory at only \$249.50. Also, largest and most complete stock of "True Value" buys in F.P. pin games, counter games, bells, etc., etc. Write for complete list. LEADER SALES COMPANY, 131-133 NORTH FIFTH STREET, READING, PA. (PHONES: 4-3131 and 4-3132).

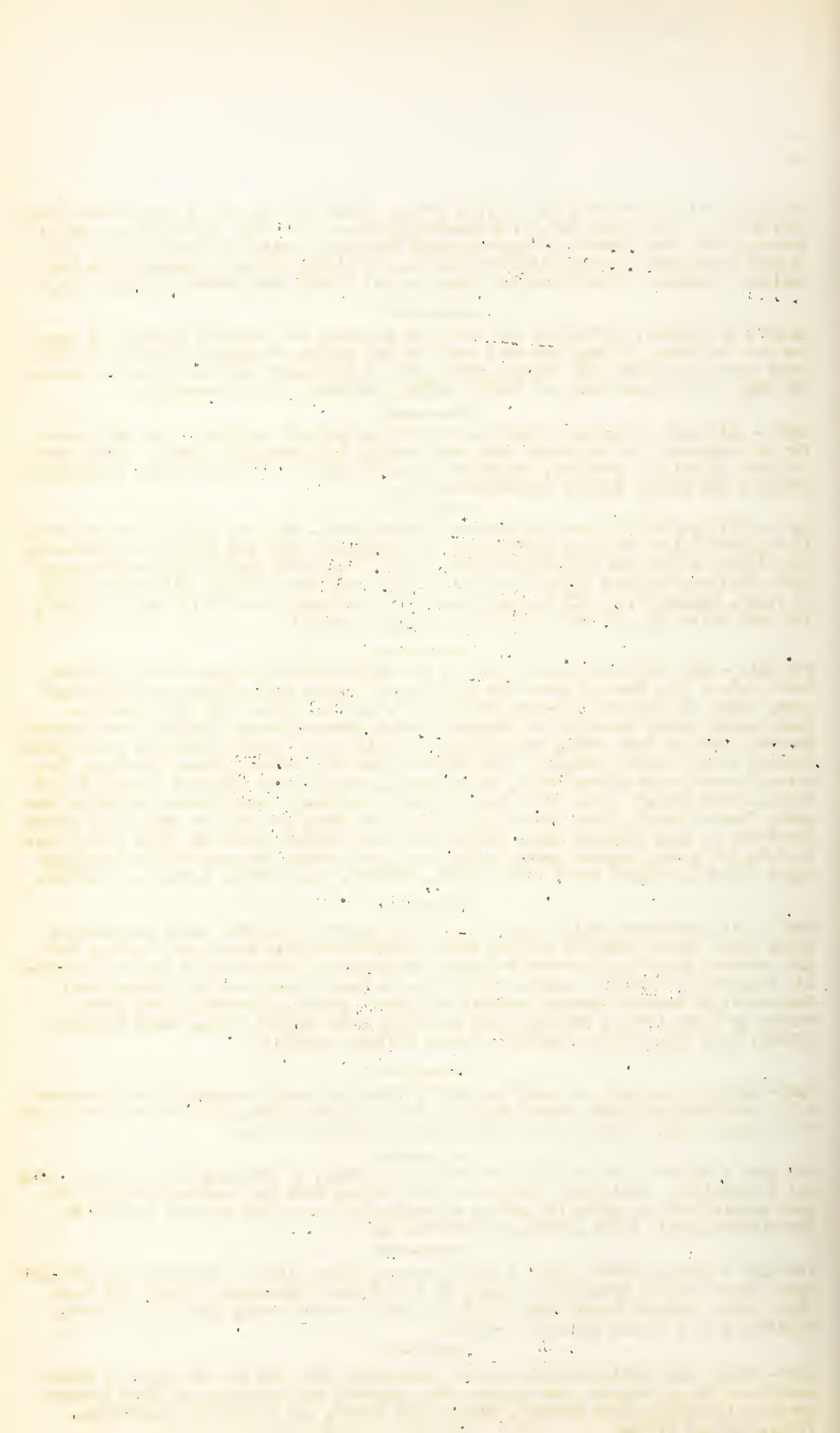
WANT - Bally Defender; Bally Rapid Fire; Bally Basket Ball; Blow Ball; Windjammer; Evans Super Bomber; Exhibit Bowling Alley; Exhibit Hi-Ball; Keeney Air Raider; Kirk Air Defense; Kirk Night Bomber; Mutoscope Sky Fighter; Rockola World Series; Scientific Baseball; Scientific Basketball; Scientific X-Ray Poker; Seeburg Chicken Sam; Success Night Bomber; Western Baseball '41; Give quantity, condition and price wanted in first letter. INTERNATIONAL MUTOSCOPE REEL COMPANY, INC., 44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK. (Tel.: Stilwell 4-3800).

WANT - Anything you have in consoles, slots, phonos or legal equipment. Give us quantity, condition and price wanted in first letter. CASH waiting. All transactions right on the spot. HARRY BROWN, 6141 OSAGE AVENUE, PHILADELPHIA, PA.

FOR SALE - 10 Keeney Super Bells; 10 Bally Club Bells; 10 Jennings Silver Moons, F.P., all in excellent condition. Will trade these or pay cash for Western Baseballs in good shape. Write us quick for prices or exchange deals. ATLAS NOVELTY COMPANY OF PENNSYLVANIA, 2217 FIFTH AVENUE, PITTSBURGH, PA.

FOR SALE - Seeburg Hi-Tone R.C. \$335.00. Seeburg Crown \$164.50; Wurlitzer 500 \$184.50; Speak Organ \$28.50; Transmitter \$9.50; 16 & 24 record Selectomatic \$9.50. 1/3 Cash With Orders, Balance C.O.D. EAST COAST PHONOGRAPH DISTRIBUTORS, 1210 NORTH AVENUE, ELIZABETH, N.J. (Tel.: ELIZABETH 2-0516).

WANT - Mills Three Bells and Four Bells. Also every type gun and all types of Arcade machines. We pay highest cash prices. Give quantity and condition in first letter. ADVANCE AUTOMATIC SALES COMPANY, 1350 HOWARD STREET, SAN FRANCISCO, CALIFORNIA. (Tel.: Elmlock 1750).



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"THE COIN MACHINE MERRY-GO-ROUND"

BY BILL GERSH

MORE ABOUT PETRILLO

Elmer Davis, famed commentator and head of OWI laced into "Little Ceasar" Petrillo this past week and the news was headlined in all the press from coast to coast. In addition Lowell Thomas on the air (Thurs. Eve. Sept. 17) also dished it out to Mr. Petrillo. Sentiment is swinging entirely over to the record men, phonos, radio stations, etc. At the same time the Senate Investigating Committee that is looking into L'Affaire Petrillo which was started by Senator Clark is beginning to get much much info that

may blast the entire Petrillo set-up. At the same time this past week the Associated Musicians of Greater New York (Local 802) spent \$5,000. in newspaper ads to give the public their side of the picture. Thurman Arnold (D.ofJ.) has very wisely delayed the case because if the Senate Committee does find Petrillo's set up to be a trust there just won't be any necessity for a trial at all. In the meantime remember that it looks better and better for the phonos each day because public sentiment is with us.

THE WOMAN ALWAYS P(L)AYS

More and more women are being taken into war industries every day. Over 250,000 women already in aircraft industry alone - only 5,000 women in this industry in '41. That gives you some idea of the money that women are earning these days. Women are great players. They like slots, consoles, pin-ball, phonos. Now is the time to cultivate the woman player, just as the ciggy mfrs. did some years ago and brought them in to the smoker's field. This doesn't mean you have to tie a bright silk ribbon on your machines. Locate your equipment to attract women. They'll more than make up for loss of male play.

BOND ADS

One unique method which should be instantly adopted by ops (who should get together to do this) is to advertise to the public in their local newspapers and plug the continued purchase of War Bonds. Remember that advertising expenditures are deductible from your income tax. Get together with some of the others and put up \$10. each. In average town 5 or 6 getting together and listing their firm names below ad will get a fine sized ad each week for that sort of money. At the same time win great public approval for yourself. You'll need it.

BOOM FORECAST

James L. Wick, economic analyst for Prentice-Hall, Inc. told the Sales Executives Club of New York, "that all indications point to great prosperity when the war is over".

DO IT QUIETLY

This hard rationed winter will create some sore spots in the public. Therefore, intelligent coinmen will prepare themselves so that they do not help to rub the public the wrong way. One important thing is to cut out window displays. For 5 Bucks you can buy some nice curtains and close off any display of your machines to the public. Also be sure to buy a canvas cover for your trucks so that games will be completely covered while in transport. If you don't do this somebody is liable to yell, "Look-we can't get gas but these slot machine racketeers get all the gas they want. See their trucks and cars rolling." So, my friends, if you're smart (especially this winter) you'll do it quietly.

"STAY-AT-HOMES"

Newspapers thruout the entire East coast gas ration area have been conducting campaigns to prove that staying at home can still be very pleasant. Weekend "stay-at-home" features in most of the papers are sports, shows, etc. This "stay-at-home" campaign is extremely favorable to coinmen, as you can instantly realize. By keeping the public home your equipment is going to definitely get greater action.

TRUCK TRANSPORT

It's getting tougher each day to get trucks to haul games. Always the most economical method for coinmen who had large equipment to ship. Now with trucks, too, becoming a problem and with freight loadings reaching peak each week - be sure to anticipate your needs as far in advance as you possibly can so that the delay in getting the merchandise you need won't hurt you.



THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 4, NO. I

SEPTEMBER 29, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

"THE COIN MACHINE MERRY-GO-ROUND"

SPARE PARTS

As territories closed many broke up games but saved the parts. Now that these are becoming more important each day catalog the parts you have on hand. Retain those that you think you will need. But, let the rest of the trade know what you have to spare. In this fashion many will be able to keep equipment in operation and you, too may be able to exchange for parts you need. (Your ad in The Cash Box can be used to list parts.)

POLITICAL ARENA

Watch out for sudden flood of anti-gambling sentiment voiced by political aspirants to get as much press publicity as possible to help their campaigns. Their angle will probably be to suggest that money being used for gambling should be saved for post-war period. Remember that whoever gets the coin won't be able to hold onto too much anyway with taxes continuously being increased. Only method to combat is to keep out of way of these blabberers until elections are over. Don't fight 'em.

"PAT ON THE BACK" DEPT.

Thanks a million to all youse guys for the very swell pat on the back. Of 94 letters received this week - 56 absolutely screamed about the marvelous results being received from The Cash Box ads; 17 requested that phone numbers be added to each ad (suggestion adopted); and the rest were all complimentary in divers ways. In fact, 8 real leaders wrote: "You've got the answer to what we've always needed."

MUSIC LESSON

In one city where a very large route was broken up and sold piecemeal one buyer pulled the machines he bought off the locations, going so far as to even rip out remote systems. About 65 spots were therefore left without music. These same spots paid little attention to the phonos in their places. In fact, like a lot of other guys who don't know when they have a good thing, they were continuously squalking about service, about records, need for coins, etc., etc. Being without music now for a short while - they are now begging (actually and literally begging) to get phonos back into their spots. (Does this mean anything to you?)

LADY MECHANICS (?)

One leading coinman last week advised us that he was getting ready to hire some gals as mochances. These ladies have already had experience in war factories and he believes that they will prove to be just as good mechanics as the men. Imagine an op walking into your place with his pin game and hollering, "Hey, Sadie, give me a new set of balls."

D. OF C. SETS NEW RECORD

Department of Commerce reported that their July income set a new record. It was over 114 BILLIONS OF DOLLARS.

MAIL DROP

Butler Bros., Sears, Roebuck & Co. and Montgomery Ward, noted Chicago mail order houses report big drop in sales in face of war shortages, priorities and anti-inflation restrictions. In contrast - there has been no such drop experienced in coin circles - which again proves this trade to be extremely flexible and rapidly capable of adjusting itself to new conditions.

SLOTS LEAD

Slots are leading in demand thruout the country. This upholds one of our predictions made sometime ago. The public is going thru an era of shooting the roll on every play. There is no hesitation anymore about letting go a dollar. As restrictions tighten up the public will loosen up more and more. Slots will enjoy greater play than in all their history. This goes for all types of equipment.

NYACK GETS IT

Drive on gambling in Rockland County, N.Y. Unfortunate that one op had slots and pins located in "book" joint in Nyack. This gives coingames tough blow in this county. Story made the press of raid on book and mentioned slots rather prominently. This does not help. Why not locate more carefully and avoid possibility of getting knocked down all the way around for just one spot?

SELLER'S MARKET

Another prediction that held up. Today it's guys with the merchandise to sell tht are being rushed at by buyers from everywhere. In the meantime there's still plenty of fine equipment to be had tho, as mentioned in past issue, hoarding has started and many will not let go equipment that they are not using. Hoarding may hurt. But, cutting down routes because of gas rationing will help put more equipment on the market.

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FREE PLAY GAMES

A.B.C. Bowler.....\$29.00 to \$57.50	Cross Line.....\$15.00 to \$27.50
Air Circus.....74.50 to 95.00	Crystal.....14.00 to 27.50
Air Circus, New.....119.50	Crystal Gazer.....26.50 to 52.50
Air Force.....29.50 to 49.50	Click.....29.50 to 69.50
Airliner.....12.50 to 17.50	Commodore REV.....10.00 to 42.50
Airport.....10.00 to 19.50	
Airway.....9.50 to 17.50	Dandy.....10.00
Ali Baba.....12.00 to 29.50	Daily Dozen.....10.00
All American.....15.50 to 32.50	Davy Jones.....8.00 to 12.50
Anabel.....16.50 to 22.50	Defense (Genco).....79.50 to 117.50
Argentine.....30.00 to 64.50	Defense (Baker).....17.50 to 39.50
Armada.....12.50 to 27.50	1. Dixie.....12.00 to 29.50
Arrowhead.....9.00 to 19.50	1. Do-Re-Mi.....29.50 to 47.50
Attention.....17.50 to 37.50	Double Feature.....8.00 to 22.50
Avalon.....10.00 to 24.50	Doughboy.....8.00 to 24.50
	Double Play.....19.50 to 34.50
Bally Beauty.....10.00 to 30.00	Drum Major.....10.00 to 25.00
Bandwagon.....12.50 to 30.00	Dude Ranch.....14.50 to 27.50
Bang.....10.00 to 16.50	Duplex.....17.50 to 44.50
Barrage.....20.00 to 37.50	
Belle Hop.....22.00 to 50.00	Eureka.....14.50 to 29.50
1 Big Chief.....15.00 to 29.50	Entry.....19.50 to 37.50
Big League.....10.00 to 29.00	
Big Parade.....62.50 to 95.00	Fantasy.....8.00 to 14.50
Big Six.....8.00 to 14.50	Fifth Inning.....10.00 to 22.50
Big Show.....9.50 to 17.50	Fifty Grand.....19.50 to 34.50
Big Ten.....10.00 to 22.50	Five-In-One.....49.50 to 64.50
Big Time.....17.50 to 30.00	Five & Ten.....74.50 to 97.50
Big Town.....12.50 to 17.50	Five & Ten (New).....95.00 to 109.50
Blackout.....12.50 to 29.50	Flagship.....10.00 to 39.50
Blondie.....10.00 to 15.00	1. Flash.....10.00 to 20.00
Bola Way.....37.50 to 74.50	Fleet.....12.50 to 37.50
Boom Town.....17.50 to 42.50	1. Flicker.....15.00 to 29.50
Bordertown.....10.00 to 22.50	Follies '40.....12.50 to 24.50
Bosco.....42.50 to 64.50	Follow Up.....10.00 to 14.50
Bounty.....12.00 to 22.50	Formation.....12.50 to 22.50
Bowling Alley.....10.00 to 22.50	2. Four Diamonds.....29.50 to 40.00
Box Score.....9.50 to 10.00	1. Four Roses.....17.50 to 40.00
BritemSpot.....9.50 to 22.50	Fox Hunt.....12.00 to 30.00
Broadcast.....19.00 to 37.50	Four Aces.....119.50 to 160.00
Buckaroo.....9.50 to 19.50	Four-Five-Six.....9.50 to 17.50
Cadillac.....9.50 to 20.00	Glamour.....12.00 to 24.50
Capt. Kidd.....37.50 to 64.50	Gold Cup.....17.50 to 34.50
Champ.....29.50 to 47.50	Gold Star.....16.00 to 30.00
Champion.....12.00 to 22.50	Golden Gate.....9.00 to 16.50
Charm.....10.00 to 18.00	Gum Club.....36.50 to 54.50
Chevron.....8.00 to 17.50	Gobs.....129.50 to 159.50
Chief.....10.00 to 17.50	
Chubbie.....10.00 to 25.00	Headliner.....9.00 to 14.50
Circus.....9.50 to 18.00	Hi-Dive.....27.50 to 49.50
Clipper.....14.50 to 21.50	Hi-Hat.....27.50 to 39.50
Clover.....51.50 to 69.50	High Light.....10.00 to 12.50
C.O.D. 10.00 to 19.50	Hi-Stepper.....17.50 to 37.50
Contest.....52.50 to 82.50	Hold Over.....14.50 to 32.50
1 Congo.....13.00 to 35.00	Home Run.....12.00 to 25.00
Conquest.....12.50 to 22.50	2. Home Run '42.....49.50 to 69.50
Contact.....8.00 to 18.00	Home Run '42, New.....95.00 to 99.50
Convention.....12.00 to 22.50	Horoscope.....28.50 to 47.50
Cowboy.....11.50 to 21.50	

(OVER)

FREE PLAY GAMES

Page 2.

Jolly.....	\$10.00 to \$22.50	Rebound.....	\$10.00 to \$20.00
Jungle.....	39.50 to 65.00	Red Hot.....	10.00 to 29.50
Jumper.....	10.00 to 22.50	Red, White & Blue.....	17.50 to 27.50
Klicks.....	10.00 to 15.00	Repeater.....	23.50 to 33.50
Knock Out.....	59.50 to 95.00	Rink.....	9.00 to 10.00
Keen-A-Ball.....	5.00 to 14.50	Roller Derby.....	12.00 to 29.50
Keep 'em Flying.....	84.50 to 92.50	Rotation.....	9.50 to 22.50
Keep 'em Flying, New.....	135.00 to 160.00	Roxy.....	10.00 to 17.50
Lancer.....	12.00 to 24.50	Salute.....	17.50 to 29.50
Landslide.....	14.50 to 19.50	School Days.....	19.00 to 32.50
Leader.....	18.00 to 29.50	Sara Suzy.....	14.50 to 27.50
Lead Off.....	9.50 to 17.50	Scandals.....	27.50 to 39.50
League Leader.....	17.50 to 29.50	Scoop.....	10.00 to 14.50
Legionnaire.....	26.50 to 49.50	1. Score-A-Line.....	10.00 to 20.00
Liberty, New.....	109.50 to 175.00	Score Card.....	10.00 to 19.50
Limelight.....	10.00 to 37.50	Score Champ.....	10.00 to 22.50
Line Up.....	17.50 to 27.50	Sea Hawk.....	22.50 to 47.50
Lite-A-Card.....	12.00 to 27.50	Seven Up.....	20.50 to 44.50
Lone Star.....	14.50 to 19.50	Short Stop.....	10.00 to 32.50
Lot-O-Fun.....	9.50 to 22.50	Show Boat.....	32.50 to 49.50
Lucky.....	10.00 to 22.50	Side Kick.....	9.00 to 10.00
Lucky Strike.....	10.00 to 29.50	Silver Skates.....	22.50 to 34.00
Majors '40.....	10.00 to 16.50	Silver Spray.....	22.50 to 37.50
Majors '41.....	29.50 to 49.50	Sky Blazer.....	32.50 to 64.50
Mascot.....	12.50 to 27.50	Sky Chief, New.....	149.50 to 175.00
Merry-Go-Round.....	10.00 to 20.00	Sky Line.....	11.50 to 22.50
Metro.....	18.50 to 29.50	Sky Ray.....	22.50 to 49.50
Miami.....	12.50 to 28.50	Slugger.....	21.50 to 45.00
Miami Beach.....	27.50 to 50.00	Snappy '41.....	22.50 to 52.50
Midway.....	10.00 to 12.50	South Paw.....	34.50 to 49.50
Mr. Chips.....	8.00 to 14.50	Sparky.....	10.00 to 24.50
Monicker.....	50.00 to 77.50	Speed Ball.....	15.00 to 64.50
Mystic.....	16.50 to 45.00	Speed Demon.....	12.50 to 54.50
Nippy.....	9.50 to 21.00	Speedway.....	9.50 to 16.50
2. New Champs.....	35.00 to 84.50	Speedy.....	12.00 to 20.00
Oh Boy.....	9.50 to 15.00	Sport Page.....	16.50 to 59.50
Ocean Park.....	10.00 to 22.50	Sport Parade.....	19.50 to 37.50
Oh Johnny.....	12.00 to 32.50	Sports.....	9.50 to 24.50
On Deck.....	12.50 to 24.50	Sporty.....	10.00 to 24.50
One-Two-Three '38.....	24.50	Spot-A-Card.....	44.50 to 79.50
One-Two-Three '39.....	20.00 to 45.00	Spot Pool.....	37.50 to 60.00
One-Two-Three '40.....	39.50 to 89.50	Spottem.....	8.00 to 19.50
One-Two-Three '41.....	69.50 to 84.50	Stars.....	17.50 to 39.50
Pan American.....	20.00 to 97.50	Stop & Go.....	9.50 to 14.50
Paradise.....	16.00 to 25.00	Summertime.....	12.00 to 24.50
Pick 'em.....	8.00 to 25.00	Sun Beam.....	20.50 to 37.50
Play Ball.....	18.50 to 37.50	Supercharger.....	8.00 to 16.50
Playmate.....	9.50 to 24.50	Super Chubbie.....	27.50 to 44.50
2. Polo.....	25.00 to 22.50	Super Six.....	8.00 to 22.50
Pot Shot.....	15.00 to 29.50	Star Attraction.....	31.50 to 57.50
Powerhouse.....	11.50 to 18.00	Sixty Grand.....	27.50 to 39.50
Progress.....	12.00 to 24.50	Stratoliner.....	18.50 to 32.50
Punch.....	10.00 to 15.00	Sport Special.....	95.00
Pursuit.....	32.50 to 39.50	1. Target Skill.....	17.50 to 30.00
Pylon.....	14.00 to 30.00	Ten Spot.....	22.50 to 40.00
Pyramid.....	10.00 to 12.50	1. Texas Mustang.....	42.50 to 59.50
		Trapeze.....	19.50 to 20.00
		Three Score.....	10.00 to 19.50
		Three Up.....	19.50 to 39.50
		Triple Play.....	39.50
		Thriller.....	5.00 to 15.00
		Thumbs Up.....	149.50

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FREE PLAY GAMES

Page 3.

Top Notcher.....	\$12.00 to \$17.50	Venus.....	\$46.50 to \$78.50
Topic.....	54.50 to 77.50	Victory.....	56.50 to 97.50
Topper.....	10.00 to 27.50	Vogue.....	10.00 to 19.50
2.Towers.....	29.50 to 74.50	West Wind.....	33.50 to 57.50
Trailways.....	25.00 to 42.50	White Sails.....	9.00 to 22.50
Triumph.....	10.00 to 16.50	Wild Fire.....	24.50 to 39.50
Twinkle.....	10.00 to 17.50	Wings.....	14.00 to 19.50
Twin Six.....	15.00 to 49.50	Wow.....	16.50 to 27.50
Turf Champ.....	13.50 to 14.00		
Ump.....	19.00 to 25.00	Yacht Club.....	12.50 to 32.50
Up & Up.....	14.00 to 22.50	Yanks, New.....	80.00 to 119.50
Vacation.....	12.00 to 29.50	Zig Zag.....	27.50 to 57.50
Velvet.....	20.00 to 39.50	Zip.....	10.00 to 14.50
Variety.....	8.00 to 27.50	Zombie.....	16.50 to 37.50

IMPORTANT:- This is to be read as follows:- First price listed is lowest price;
second price listed is highest price for the week. Where only one
price appears this is to be accepted as lowest price.

CODE:- 1. Means price went Up. 2. Means price went Down. 3. Means this machine
just added to list. 4. Means price went Up and Down same week.

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CONSOLES

Across the Board.....\$19.50 to \$35.00	Jockey Club.....\$20.00 to \$35.00
Bakers Pacers.....200.00 to 299.50	Jockey Club '41.....179.50 to 285.00
Bally Entry.....19.50 to 22.50	Jungle Camp.....57.50 to 89.50
Bangtails '40.....35.00 to 69.50	Jumbo Parade.....62.50 to 149.50
Bangtails '41.....149.50 to 375.00	Keno.....25.00 to 40.00
Beulah Park.....62.50 to 79.50	Kentucky Club.....24.50 to 89.50
2. Big Game.....50.00 to 122.50	Long Acre.....237.50 to 289.50
Big Top.....49.50 to 104.50	Liberty Bell.....17.50 to 79.50
Blue Grass.....97.50 to 160.00	Longchamps.....59.50 to 65.00
Bob Tail.....79.50 to 125.00	Long Shot.....139.50 to 199.50
By-A-Blade.....35.00	Lucky Lucre.....120.00 to 199.50
Buckley Seven Bells.....700.00	Lucky Lucre '41.....189.50 to 295.00
Buckley Long Shot	Lucky Star.....69.50 to 175.00
Parlay.....700.00	Lincoln Field.....79.50
Charley Horse.....59.50 to 119.50	2. Multiple Racer.....29.50 to 65.00
China Boy.....49.50 to 59.50	Mills 4 Bells.....279.50 to 492.50
Chuckalette.....35.00 to 59.50	Mills New 4 Bells.....450.00 to 550.00
Club House.....19.50 to 20.00	Mills 3 Bells.....195.00 to 550.00
1. Club Bells.....149.50 to 249.50	Mills Auto Dice.....39.95 to 74.50
Club Bells, New.....219.50 to 279.50	Mills Owl.....59.50 to 112.50
Club Trophy.....174.50 to 200.00	Mills 3 Bells, New.....595.00
Cigarolla.....45.00 to 125.00	Pace Centurys.....55.00 to 125.00
Dark Horse.....65.00 to 175.00	Pace Maker.....44.50 to 119.50
Derby '41.....197.50 to 229.50	Paces Marathon.....99.50
Derby Day.....22.50 to 32.50	Paces Races Bl. Cab.....64.50 to 84.50
Derby Winner.....189.50	Paces Races Br. Cab.....74.50 to 160.00
Dixie.....57.50 to 77.50	Paces Races Red Ar.....159.50 to 225.00
Dominola.....15.00 to 25.00	Paces '39 Saratoga.....50.00 to 75.00
Double Bells.....69.50 to 149.50	Paces '40 Saratoga.....69.50 to 139.50
Exhibit Races.....24.00 to 40.00	Paces '41 Saratoga.....89.50 to 154.50
Fair Grounds.....22.50 to 54.50	2. Paces Reels.....69.50 to 125.00
Fairmount.....335.00	Paddock Club.....19.50 to 89.50
Fast Time.....30.00 to 119.50	Pamco DeLuxe Bells.....15.00
Fast Track.....20.00	Parlay Races.....39.50 to 49.50
Favorite.....19.50 to 35.00	Pastime.....149.50 to 275.00
Flasher.....29.50 to 75.00	Pay Day.....99.50 to 199.50
Flashing Thru.....17.50 to 60.00	Pheasant.....35.00
Flashing Ivories.....44.50 to 129.50	Pickem.....45.00
Fleetwood.....24.50 to 30.00	Pot Shot.....25.00
Four Bells.....175.00 to 550.00	Preakness.....12.00 to 30.00
Four Way Bell.....354.50 to 485.00	Ray's Track.....49.50 to 60.00
Galloping Dominoes '38...24.50 to 69.50	Rio.....19.50 to 52.50
Galloping Dominoes '39...72.50 to 99.50	Rollette.....39.50
Galloping Dominoes '40...85.00 to 119.50	Rosemont.....15.00 to 39.50
Galloping Dominoes '41...124.50 to 350.00	Royal Draw.....94.50 to 140.00
Gold Cup.....25.00 to 49.50	Royal Flush.....35.00 to 99.50
Good Luck.....24.50 to 89.50	Roll 'em.....129.50 to 215.00
Grand National.....55.00 to 130.00	2. Record Time.....99.50 to 115.00
2. Grand Stand.....49.50 to 105.00	Saddle Club.....25.00 to 29.50
1. Hawthorne.....48.50 to 79.50	Santa Anita.....109.50 to 139.50
Hialeah.....19.50 to 24.50	
High Hand.....85.00 to 189.50	
Hold & Draw.....95.00	

(OVER)

CONSOLES

Page 2.

Silver Bell.....\$25.00 to \$69.50
Silver Moon Totalizer....62.50 to 139.50
Skillo.....55.00 to 69.50
Skill Time '37.....29.50 to 32.50
Skill Time '38.....49.50 to 125.50
Spinning Reels.....95.00 to 115.00
Square Bell.....47.50 to 69.50
Stanco Bells, Single..... 49.50 " 105.00
Stanco Bells, Double.....119.50 " 125.00
Sugar King.....49.50 to 65.00
Sunray.....204.50
Super Bells.....142.50 to 287.50
Super Track Time.....125.00 to 450.00
Suzie Q.....25.00

1. Tanforan.....\$30.00 to \$49.50
Teaser.....15.00 to 69.50
Thistledowns.....30.00 to 89.50
Thorbred.....260.00 to 279.50
Totalizer.....65.00 to 169.50
Track King.....29.50 to 49.50
Track Odds.....69.50 to 195.00
Track Odds (Daily
Double).395.00 to 450.00
1. Track Time '38.....75.00 to 110.00
2. Track Time '37.....35.00 to 79.50
Triple Entry.....99.50 to 175.00
Two Way Bell.....269.50 to 325.00
Two Way Bell New....300.00 to 395.00
Turf King.....250.00 to 335.00

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PHONOGRAPHS

SEEBURG

Selectophone 10.....\$14.50 to \$15.00
Symphonola.....32.50
Plaza.....129.50 to 250.00
Regal.....100.00 to 154.50
Model A.....22.50 to 49.50
Model B.....22.50 to 49.50
Model C.....29.50 to 59.50
Model H.....69.50 to 79.50
Rex.....65.00 to 150.00
Model K-15.....39.50 to 79.50
Model K-20.....79.50 to 89.50
ale.....84.50 to 159.50
Gem.....100.00 to 144.50
Classic.....139.50 to 179.50
Classic, R.C. 189.50 to 219.50
Mayfair.....139.50 to 159.50
Melody King.....110.00
Crown.....100.00 to 179.50
Concert Grand.....139.50 to 199.50
Colonel, ESRC.....279.50 to 325.00
Concert Master,ES....259.50 to 329.50
Cadet,ESRC.....214.50 to 240.00
Major,ESRC.....225.00 to 279.50
Envoy, ESRC.....250.00 to 279.50
Vogue.....149.50 to 155.00
Casino.....104.50 to 124.50
Commander.....194.50 to 249.50
Commander, ESRC.....249.50 to 325.00
Playboy.....25.00 to 49.50
Selectomatic 24.....12.50 to 21.50
Remote Speak Organ....44.50
Wireless Wall-O-Matic..14.50 to 37.50
Multi-Selector,12 Rec..69.50 to 79.50
Melody Parade Bar Box...8.50
30 Wire Wall Box.....10.00 to 10.50
5¢,10¢,25¢ Bar-O-Matic
3 Wire.....44.00
5¢,10¢,25¢ Bar-O-Matic
Wireless.....50.00 to 52.50
5¢,10¢,25¢ Wall-O-Matic
Wireless.....41.00 to 47.50
Electric Selector.....23.00
Wireless Adaptor.....55.00
Hi-Tone,9800 R.C.....359.50 to 440.00
Hi-Tone,9800 E.S.....359.50 to 395.00
Hi-Tone,8800 R.C.....350.00 to 435.00
Hi-Tone,8800 E.S.....349.50 to 395.00
Wallbox Brackets.....2.50

MILLS

Zephyr.....29.50 to 39.50
Studio.....49.50
Dance Master.....19.50 to 29.50
DeLuxe Dance Master....29.50
Do-Pe-Mi.....24.50 to 39.50
Panarams.....299.00 to 424.50
Throne of Music.....109.00 to 159.50
Empress.....139.50 to 189.50
Empress with Adaptor..219.50 to 225.00
2.Panoram 10¢ Wall Boxes.15.00 to 17.50

KEENEY

Wall Boxes.....\$ 7.50 to \$15.00
Adaptor for Seeburg...29.50
Adaptor for Rockola...19.50 to 25.00
Adaptor for Wurlitzer 16.....25.00

GABLE

12 Record, Jr. 17.50 to 27.50
12 With Adaptor.....58.00
2-12's with Adaptor...94.00
18 Rec. Ill.Grille....34.50 to 40.00
2-18's with Adaptor..120.00

PACKARD

Pla Mor Wall & B. Box.27.00 to 30.00
Bar Bracket.....4.50

ROCKOLA

12 Record.....19.50 to 32.50
16 Record.....39.50 to 44.50
Rhythym Master 12....28.50 to 35.00
Rhythym Master 16....29.50 to 49.50
Imperial 16.....40.00 to 69.50
Imperial 20.....49.50 to 89.50
Playmaster.....169.50 to 194.50
Playmaster Spectrovox.215.00 to 350.00
1. Windsor.....50.00 to 100.00
Monarch.....79.50 to 112.50
Modern.....49.50 to 59.50
Stand.Dial-A-Tone....235.00 to 275.00
'39 Counter.....59.50 to 89.50
1.'39 Standard.....90.00 to 150.00
'39 DeLuxe.....90.00 to 185.00
'40 Super Marble.....209.50 to 224.50
'40 Super Rockolite..189.50 to 245.00
'40 Super Walnut.....185.00 to 225.00
'40 Super Walnut
with Adaptor.....209.50 to 225.00
'40 Master Marble....160.00 to 179.50
'40 Master Rockolite.160.00 to 245.00
'40 Master Walnut....159.00 to 199.50
'40 Counter.....89.50 to 109.50
Wall Box.....14.75 to 22.50
'41 Spectrovox.....259.00 to 325.00
DeLuxe, Jr. Console
Rockolite.....90.00 to 99.50

BUCKLEY

Wall and Bar Box.....8.50 to 14.00
Ill. Wall & Bar Box..19.00 to 32.50
24 Record Adaptor....27.50 to 30.00
16 Record Adaptor....39.50
Steel Cabinet.....27.50 to 32.50

A.M.I.

Singing Towers.....235.00 to 285.00
Singing Towers(New).397.00
Model X-5 Phono.....60.00

(OVER)

PHONOGRAPHS

Page 2.

WURLITZER

P-10.....\$15.00 to \$20.00
P-10.....22.50 to 29.50
1.P-12 Ill.....15.00 to 69.50
1.312.....26.50 to 45.00
P-400.....25.00 to 35.00
1.412.....25.00 to 59.50
1.616.....35.00 to 75.00
616 Illuminated.....59.50 to 89.50
616 A.....25.00 to 69.50
716.....39.50 to 59.50
24.....89.50 to 134.50
1.24A.....99.50 to 144.50
1.600.....120.00 to 175.00
600 A 125.00 to 159.50
500.....159.00 to 187.50
500 A 159.00 to 180.00
50.....25.00 to 59.50
1.41 (Counter).....40.00 to 79.50
51 (Counter).....40.00 to 59.50
61 (Counter).....55.00 to 89.50
71 (Counter).....79.50 to 119.50
700.....224.50 to 300.00
750 M.....300.00 to 375.00
750 E.....325.00 to 400.00

WURLITZER

800.....\$229.50 to 350.00
2.850 E.....445.00 to 475.00
780 E.....375.00
780 M.....349.50 to 375.00
310 Wall Box.....16.00
5¢, 10¢, 25¢ Wall Box...37.50 to 50.00
320, Wireless Wa.. Bx.25.00 to 29.50
320, 2-Wire Wall Box..25.00 to 34.50
Ill. 2-Wire Bar Box...39.50
332, 2-Wire Bar Box....22.50
331, 2-Wire Bar Box....22.50 to 25.00
304, 2-Wire Steppers....9.50
Wireless Strollers....40.00
430 Speaker Cab. with
5¢, 10¢, 25¢ Box.....115.00
350 Wireless Speaker..39.50
24 Rec. Adaptor.....25.00 to 30.00
Impulse Stepper.....25.00
Twin-12 in. Steel
Cabinet.....110.00 to 134.50
580 Selector Speaker.150.00.
Adaptor.....27.50

THE CONFIDENTIAL PRICE LIST

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ONE DOLLAR A COPY

ARCADE EQUIPMENT

Atlas Baseball.....\$55.00	1. Keeney Anti-Air Craft Brown.....\$29.50 to \$45.00
Bally Alley.....24.50 to \$59.50	Keeney Navy Bomber.....117.00 to 145.00
Bally Bull's Eye.....49.50 to 74.50	Keeney Texas Leaguer....28.50 to 89.50
Bally Convoy.....199.50 to 210.00	Keeney Submarine Gun...174.50 to 245.00
Bally Defender.....159.50 to 199.50	Keeney Bowlotte.....89.50
Bally Lucky Strike.....24.00 to 59.50	Kirk Air Defense.....69.50
Bally Rapid Fire.....75.00 to 180.00	Kirk Night Bomber.....174.50 to 210.00
Bally Shoot-the-Bull....49.50 to 69.50	Mills Rotary Digger.....69.00
Bally Sky Battle.....169.50 to 199.50	Mutoscope Ace Bomber...174.50 to 219.50
Bally Racer.....39.50	Mutoscope Bowling Alley.....69.50
Bally Basket Ball.....65.00	Mutoscope Drive Mobile.139.50 to 259.50
Bally Torpedo.....175.00 to 219.50	Mutoscope Fan Front Diggers.....119.50
Bally King Pin.....175.00 to 299.50	Mutoscope Electric Traveling Crane.....69.50 to 79.50
Baker Sky Pilot.....90.00 to 167.50	1. Mutoscope Photomatic...500.00 to 775.00
Bang-A-Deer.....20.00 to 125.00	Mutoscope Roll Front Crane.....50.00 to 60.00
Buckley DeLuxe Digger...85.00 to 129.50	Mutoscope Sky Fighter..150.00 to 300.00
Buckley Treasure Island Digger.....49.50 to 89.50	Mutoscope Magic Finger.....70.00
Chicoin Hockey.....175.00 to 275.00	Mutoscope Punch Bag....45.00 to 210.00
Daval Bumper Bowling....29.50 to 75.00	Radio Rifle.....40.00 to 149.50
Daval-U-Roll-It.....44.50	Rockola Ten Pins.....29.50 to 79.50
Evans Duck Pin Alley...350.00 to 450.00	Rockola Tom Mix Rifle...29.50 to 32.50
Evans-In-The-Barrel....35.00 to 114.50	Rockola World Series....50.00 to 99.50
Evans Play Ball.....149.50 to 265.00	Rock-O-Ball.....64.50 to 75.00
Evans Ski-Ball.....65.00 to 89.50	Scientific Baseball.....55.00 to 139.50
Evans Super Bomber....195.00 to 225.00	Scientific Basketball...55.00 to 139.50
Evans Ten Strike.....49.50 to 85.00	Scientific Battg. Prac...90.00 to 179.50
Evans Tommy Gun.....99.50 to 135.00	Scientific X-Ray Poker..85.00 to 139.50
Exhibit Bicycle.....99.50 to 125.00	Seeburg Battle Royal....39.50 to 49.50
Exhibit Baseball.....19.50 to 25.00	Seeburg Chicken Sam....59.50 to 99.50
Exhibit Bowling Alley...12.50 to 59.50	Seeburg Jail Bird.....45.00 to 100.00
Exhibit Hi-Ball.....24.50 to 39.50	Seeburg Shoot-the- Chutes.....84.50 to 110.00
Exhibit Merchantman Roll Chute Digger.....20.00 to 79.50	Seeburg Hockey.....69.50
Exhibit Rotary Merchan- diser.....124.50 to 275.00	Seeburg Rayolite.....39.50 to 65.00
Exhibit Vitalizer.....30.00 to 69.50	Star Elec. Hoist Digger..39.50 to 69.50
Genco Bank Roll.....82.50 to 124.50	Success Night Bomber...115.00 to 159.50
Genco Magic Roll.....39.50 to 45.00	Test Pilot.....220.00 to 249.50
Genco Play Ball.....175.00 to 249.50	Western Baseball '39 F.P.P.O.....59.50 to 79.50
Groetchen Metal Typer...69.50 to 125.00	Western Baseball '40....32.50 to 99.50
Gottlieb Skee Ball Ette.....44.50 to 84.50	Western Baseball '41....74.50 to 135.00
Jennings-In-The-Barrel..65.00 to 125.00	Western Recordit.....450.00
1. Keeney Air Raider.....139.50 to 169.50	Wurlitzer 14 Ft. Skee- Ball, F.P. 65.00 to 149.50
Keeney Anti-Air-Craft Black.....27.50 to 59.50	Wurlitzer 14 Ft. Skee- Ball, Free Ball.....119.50

(OVER)

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NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

<u>OLD NAME</u>	<u>NEW NAME</u>
Score Card	Ajax
Big Show	Big Tent
Lite-A-Card	Bingo
Roxy	Cupid
Formation	Dive Bomber, also Nite Club
Punch	Flash
Sporty	Flight
Glamour	Hi-Jinks
Silver Skates	Hockey '42
Scoop	Klipper
Rotation	Luxury
Flicker	Liberty
Powerhouse	Over-The-Top
Fleet	Scout, also Commander
Entry	Speedway
Blondie	Stepper
Silver Spray	White Sails
Triumph	Starlight
Blondie	Redheads
Big Town	Sixty Grand
Bowling Alley	Bowling Alley '42
Cadillac	Archery, also Destroyer
Commodore	Sailorettes
Drum Major	Parade Leader
Follies '40	Scandals '42
Home Run	Triple Play
Jolly	Peacherino
Mr. Chips	Nine Bells
O'Boy	Easy Pickin
Roxy	Fan Dancer
Wow	Pep
Crossline	All Out
Zombie	Battle - Midway
Red, White & Blue	De-loev
Leader	Sentry
Metro	High Boy
Four Roses	Sea Power
Vacation	Roll Call
Gold Star	Playtime
Sun Beam	Sun Valley
Zombio	Midway
Sun Beam	Sun Valley

NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam	Shoot-The Jap
Seeburg Chicken Sam	Hit-Hitler
Seeburg Chicken Sam	Trap-The-Jap
Seeburg Chicken Sam	Bell's Super Jap

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SLOTS

MILLS

5¢ Emerald Chrome Bell, Hnd. Lod. J.P.	\$243.50 to \$270.00
5¢ Gold Chrome Bell, Hnd. Lod. J.P.	270.00
5¢ Gold Chrome Bell.....	160.00 to 242.50
10¢ Gold Chrome Bell.....	235.00 to 247.50
25¢ Gold Chrome Bell.....	248.50 to 255.00
2.5¢ Club Bell.....	225.00 to 289.50
10¢ Club Bell.....	270.00 to 294.50
25¢ Club Bell.....	290.00 to 299.50
50¢ Club Bell.....	340.00
1¢ Blue Front.....	42.50 to 49.50
5¢ Blue Front.....	59.50 to 100.00
5¢ Blue Ft. Ser. over 400,000.....	92.50 to 159.50
4.10¢ Blue Frt. " "	85.00 to 110.00
4.25¢ Blue Frt. " "	95.00 to 110.00
1.50¢ Blue Front.....	225.00 to 325.00
5¢ Blue Frt. Myst.P.O....	175.00
10¢ Blue Frt. Myst.P.O....	175.00
10¢ Blue Front.....	85.00 to 100.00
1¢ Brown Front.....	74.50
5¢ Brown Front.....	99.50 to 125.00
2.5¢ Brown Frt. Ser. over 440,000.....	124.50 to 216.50
10¢ Brown Frt. " "	180.00 to 221.50
25¢ Brown Frt. " "	130.00 to 226.50
50¢ Brown Frt. " "	305.50
5¢ Cherry Bell.....	82.50 to 110.00
10¢ Cherry Bell.....	100.00 to 110.00
5¢ Cherry Bell, 3-10 PO..	110.00 to 119.50
1.5¢ Cherry Bell, 3-5 PO..	115.00 to 155.00
10¢ Cherry Bell, 3-5 PO..	125.00
2.25¢ Cherry Bell 3-5 PO..	119.50 to 129.50
1.5¢ Cherry Bell, New....	212.50 to 227.50
1¢ Bonus Bell.....	160.00
5¢ Bonus Bell.....	92.50 to 240.00
10¢ Bonus Bell.....	165.00
5¢ Chrome Bell.....	160.00 to 210.00
10¢ Chrome Bell.....	175.00 to 215.00
25¢ Chrome Bell.....	190.00 to 235.00
1¢ Q.T. Bell.....	34.50 to 49.50
5¢ Q.T. Blue.....	54.50 to 59.50
5¢ Q.T. F.P.....	24.50
2.1¢ Q.T., Glitter Gold....	55.00 to 64.50
5¢ Q.T. Glitter Gold.....	77.50 to 97.50
10¢ Q.T. Glitter Gold....	79.50 to 89.50
1¢ Vest Pocket Bell.....	35.00
2.5¢ Vest Pocket Bell, J.P..	35.00 to 52.50
5¢ Vest Pocket Bell Green	22.00 to 23.50
5¢ Vest Pocket Bell Blue & Gold.....	29.00 to 47.50
Vest Pocket Chrome.....	45.00
4.5¢ Futurity.....	65.00 to 85.00
2.50¢ Futurity Bell.....	149.50 to 194.50
5¢ Yellow Front.....	62.50
10¢ Yellow Front.....	67.50
5¢ Smoker Bell.....	35.00
5¢ F.P. Mint Vender.....	67.50 to 85.00
25¢ Golf Ball Vndr.....	175.00
1.5¢ War Eagle.....	32.50 to 65.00
1.10¢ War Eagle.....	45.00 to 69.50
25¢ War Eagle.....	45.00
5¢ Red Front.....	85.00
5¢ F.O.K.....	24.50
5¢ Roman Head.....	67.50

MILLS

1¢ Sky Scraper.....	\$35.00
5¢ Skyscraper.....	25.00 to \$45.00
1.5¢ Lion Head.....	29.50 to 35.00
5¢ Extraordinary.....	44.50 to 47.50
25¢ Melon Bell.....	190.00
1.5¢ Melon Bell.....	79.50 to 130.00

JENNINGS

5¢ Chief J.P. Bell.....	44.50 to 67.50
10¢ Chief J.P. Bell.....	44.50 to 69.50
4.25¢ Chief J.P. Bell.....	65.00 to 75.00
50¢ Chief J.P. Bell.....	92.50
5¢ Silver Chief.....	94.50 to 115.00
2.5¢ Silver Moon Chief..	95.00 to 169.50
50¢ Silver Chief.....	275.00
5¢ Sky Chief.....	89.50
10¢ Sky Chief.....	92.00
25¢ Sky Chief.....	94.50
1¢ Little Duke.....	15.00 to 24.50
5¢ Cigarola.....	54.50
5¢ Century S.J.P.....	24.50
5¢ Gooseneck.....	19.50 to 25.00
1¢ Little Dutchess....	19.50
5¢ Little Dutchess....	19.50
10¢ Golf Ball Vndr....	75.00
10¢ Chrome Super Chief	70.00
10¢ Chrome Chief Slug Proof.....	150.00

WAITLING

1¢ Rolatop.....	29.50 to 42.50
5¢ Rolatop.....	35.00 to 60.00
1.10¢ Rolatop.....	35.00 to 59.50
25¢ Rolatop.....	49.50 to 80.00
2.50¢ Rolatop.....	125.00 to 150.00
5¢-25¢ Rolatop.....	49.50
5¢ Rolatop, Ser. over 72,000.....	75.00
1¢ Twin J.P.	25.00
5¢ Twin J.P.	24.50 to 25.00
5¢ Gooseneck, Ser over 60,000.....	35.00
5¢ Blue Seal.....	35.00
25¢ Blue Seal.....	35.00
1¢ Treasury.....	29.50
5¢ Treasury.....	47.50 to 64.50
5¢ Wonder Vender.....	32.50

GROETCHEN

5¢ Columbia Chrome....	49.50 to 87.50
1¢ Columbia.....	27.50
5¢ Columbia, Cig. Reel, Rear J.P.....	32.50 to 49.50
5¢ Columbia J.P. Bell..	44.50 to 50.00
5¢ Columbia Cig. Reel, GA.....	49.50

PAGE

5¢ Bantam.....	25.00 to 52.50
10¢ Bantam.....	12.50 to 25.00
1.5¢ Comet, F.V.....	39.50 to 89.00
10¢ Comet, Blue Fr. Bell.....	60.00
5¢ All Star, 1C step MPO	49.50 " 59.50
25¢ Comet Blue Fr. Bell.	60.00 " 65.00
1¢ All Star, 2-4 PO....	25.00
25¢ Rocket.....	100.00
5¢ T.J. Comet.....	45.00

CAILLE

5¢.....	12.50
10¢.....	12.50

CADET

10¢.....	45.00
3.25¢.....	40.00

Most
gethe
form
creat
Box,
scribe
inform
it is
Class
torial
ideas
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claim
esprit

THE CASH BOX FAMILY

Most important function of any trade publication at this time is to hold together the active elements of its industry by interesting, intelligent and informative editorial. In this industry, as in most others, the members themselves create a great amount of interest with their needs and offers. The Cash Box, because of its unique (and revolutionary) method of allowing its subscribers to advertise free of charge has created an unusually interesting and informative medium for the active members of this industry. Furthermore, it is the speediest medium in all the trade fields today because of its First Class mailings. Published in easy-to-read, speedy, bulletin form with editorial condensed to an intelligent, readable minimum, it brings its subscribers ideas and information — in strictly confidential fashion — creating what one active member now calls, "The Cash Box family." And this same subscriber claims, "The Cash Box, without any doubt, is helping to create the necessary esprit de corps to assure continuance of this industry for the duration."

